

Great Wall Motor Company Limited (601633:SHH) Strategic SWOT Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPIs, and Recent Trends

Company Report | 2025-02-27 | 101 pages | Quaintel Research

AVAILABLE LICENSES:

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

Great Wall Motor Company Limited (601633:SHH) Strategic SWOT Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPIs, and Recent Trends Report is a comprehensive and easily accessible overview of Great Wall Motor Company Limited's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Great Wall Motor Company Limited, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Great Wall Motor Company Limited's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Great Wall Motor Company Limited's overall strategic standing and supports informed decision-making and strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The report also covers Great Wall Motor Company Limited's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Great Wall Motor Company Limited's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Great Wall Motor Company Limited, enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Great Wall Motor Company Limited engages in the research, development, manufacturing, and sale of automobiles and automotive parts in China and internationally, including Europe, ASEAN countries, Latin America, the Middle East, Australia, and South Africa. The company produces SUVs, sedans, pick-up trucks, multi-purpose vehicles, and energy vehicles, primarily under the brands Haval, WEY, ORA, Tank, and Great Wall Pickup. Additionally, it offers services such as investment and financing, logistics, transportation, building rentals, after-sales, customer support, technical consulting, and financial leasing.

Great Wall also specializes in auto repairs, general goods transportation, auto mold development, unmanned vehicle research, motorcycle manufacturing, and recycling of used materials. It sells car accessories, lubricants, and offers services in insurance brokerage, engineering technology research, and international trading. The company was established in 1984, formerly known as Baoding Great Wall Motor Company Limited, and renamed in May 2003. Its headquarters is in Baoding, China, and it operates as a subsidiary of Baoding Innovation Great Wall Asset Management Company Limited.

Great Wall Motor Company Limited in the News:-

- 28-Jan-2025 - The double award shines and the strength is extraordinary, and Great Wall New Energy has been certified by CCTV authority again
- 24-Jan-2025 - Great Wall Motor and the Standards Institute of China Automotive Center jointly developed AutoS-GPT, leading the new reform of automotive standards and regulations
- 14-Jan-2025 - Promoting high-quality development with steady operation Great Wall Motor is expected to achieve a significant increase in net profit attributable to the parent company in 2024
- 10-Jan-2025 - Great Wall Motor's Ice and Snow Happy Week was grandly opened, indulging in ice and snow to show its peak strength
- 08-Jan-2025 - Technology goes overseas, and Great Wall Motors landed at CES 2025

Scope

□ Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.

□ Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.

□ Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.

□ Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

geographical presence, aiding in a comprehensive understanding of the organization.

□ **Competitive Landscape:-** An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

□ Comprehensive Understanding of the Great Wall Motor Company Limited's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.

□ Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.

□ Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.

□ Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.

□ Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.

□ Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Great Wall Motor Company Limited:

□ Great Wall Motor Company Limited PESTLE Analysis

□ Great Wall Motor Company Limited Porter's Five Forces Analysis

□ Great Wall Motor Company Limited VRIO Analysis

□ Great Wall Motor Company Limited BCG Analysis

□ Great Wall Motor Company Limited Segmentation, Targeting and Positioning (STP) Analysis

□ Great Wall Motor Company Limited Ansoff Matrix Analysis

Table of Contents:

Table of Contents

COMPANY EXECUTIVE SUMMARY 1

Table of Contents 2

Tables 6

Charts 7

Great Wall Motor Company Limited - Key Company Facts 8

Great Wall Motor Company Limited - Company Description 9

Great Wall Motor Company Limited - Top Executives 10

Great Wall Motor Company Limited- Head Office & Locations 12

Head Office - Country 12

Great Wall Motor Company Limited - Products and Services 13

Products 13

Services 14

Great Wall Motor Company Limited - Corporate Strategy 17

Great Wall Motor Company Limited - Business Description 21

Automotive Manufacturing and Sales 22

Great Wall Motor Company Limited - ESG Spotlight 24

Environment 25

Social 25

Corporate Governance 26

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Great Wall Motor Company Limited - SWOT Analysis	27
Overview	27
Strengths	29
Weaknesses	32
Opportunities	33
Threats	35
Great Wall Motor Company Limited - Financial Deep Dive	37
Share Price Trend - Feb-2024 to Feb-2025 (Average Share Closing Price)	37
Profit and Loss Statement	39
Summary of Profit and Loss Statement	39
Balance Sheet	41
Summary of Balance Sheet	41
Cash Flow Statement	43
Summary of Cash Flow Statement	43
Key Financial Ratio Analysis	45
Great Wall Motor Company Limited - Ratio Charts	46
Activity Ratio Charts	46
Growth Ratios Charts	47
Leverage Ratio Charts	48
Liquidity Ratio Charts	49
Profitability Ratio Charts	50
Competing Players	51
Snapshot of Competing Players	52
BYD Company Limited	52
Key Company Facts	52
Company Description	52
Snapshot of Competing Players	53
Changan Automobile Co., Ltd.	53
Key Company Facts	53
Company Description	53
Snapshot of Competing Players	54
Geely Automobile Holdings Limited	54
Key Company Facts	54
Company Description	54
Snapshot of Competing Players	55
Honda Motor Co Ltd	55
Key Company Facts	55
Company Description	55
Snapshot of Competing Players	56
SAIC Motor Corporation Limited	56
Key Company Facts	56
Company Description	56
Great Wall Motor Company Limited - In the News	58
28-Jan-2025 -The double award shines and the strength is extraordinary, and Great Wall New Energy has been certified by CCTV authority again	58
24-Jan-2025 -Great Wall Motor and the Standards Institute of China Automotive Center jointly developed AutoS-GPT, leading the new reform of automotive standards and regulations	61

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

14-Jan-2025 -Promoting high-quality development with steady operation Great Wall Motor is expected to achieve a significant increase in net profit attributable to the parent company in 2024	63
10-Jan-2025 -Great Wall Motor's Ice and Snow Happy Week was grandly opened, indulging in ice and snow to show its peak strength	65
08-Jan-2025 -Technology goes overseas, and Great Wall Motors landed at CES 2025	68
17-Dec-2024 -Accelerating the global layout of luxury off-road vehicles, Great Wall Motors Tank 700 Hi4-T landed in Kazakhstan	71
16-Dec-2024 -Great Wall Motors was once again named the benchmark brand for after-sales service by Voice of the Chinese Automotive Customer (VOC+)	71
12-Dec-2024 -Great Wall Motors builds aerodynamic-acoustic wind tunnel test laboratory, demonstrating its determination to develop with practical actions	73
09-Dec-2024 -Two certificates awarded in one day! Great Wall Motors was selected as an excellent case of research and development large-scale model and the lead compilation unit of "Automotive Intelligence"	75
29-Nov-2024 -Great Wall Motors Coffee Agent large model is registered through generative artificial intelligence service	75
23-Oct-2024 -The new Blue Mountain represented Great Wall Motors and won the "Urban NOA Special Competition Award" in the 2024 National Intelligent Driving Test Competition	77
22-Oct-2024 -Great Wall Motors Pakistan KD Plant welcomes the 10,000th vehicle to roll off the production line	79
16-Oct-2024 -Great Wall Motors' first anniversary in Mexico: 10,000 users celebrated the launch of Tank 500	79
03-Oct-2024 -Great Wall Motors' overseas sales from January to September exceeded 320,000 units, exceeding the full year of 2023 and setting a new record	82
01-Oct-2024 -Secretary Liu Xinyan of the Equipment Industry Development Center and his delegation visited our company for research and exchanges	86
Great Wall Motor Company Limited - Key Deals	87
30-Sep-2024 - Great Wall Motors and Mianbi Intelligent signed a strategic cooperation agreement	88
19-Aug-2024 - Great Wall Motor signed a strategic cooperation agreement with Beijing Zhiyuan Artificial Intelligence Research Institute to jointly promote the development and implementation of AI large models	90
24-Jun-2024 - Great Wall Motor and Huawei signed the HUAWEI HiCar Integrated Development Cooperation Agreement to jointly create a development ecosystem	92
Appendix	94
Definitions	94
SWOT Analysis	94
PESTLE Analysis	94
Value Chain Analysis	94
ESG Spotlight	94
Financial Deep Dive	94
Financial Ratios -	95
Activity Ratios	95
Growth Ratios	96
Leverage Ratios	97
Liquidity Ratios	98
Market Ratios	99
Profitability Ratios	99
Research Methodology	100
Disclaimer	101
Contact Us	101

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Great Wall Motor Company Limited (601633:SHH) Strategic SWOT Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2025-02-27 | 101 pages | Quaintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-05-05

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com