

## **Geely Automobile Holdings Limited (0175:HKG) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2025-02-27 | 150 pages | Quaintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

### **Report description:**

Report Summary

Geely Automobile Holdings Limited (0175:HKG) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Geely Automobile Holdings Limited's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Geely Automobile Holdings Limited, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Geely Automobile Holdings Limited's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Geely

Automobile Holdings Limited's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Geely Automobile Holdings Limited's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Geely Automobile Holdings Limited's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Geely Automobile Holdings Limited, enhancing awareness of the company's business trends, growth perspectives, and more.

## Key Highlights

Geely Automobile Holdings Ltd operates as an automobile manufacturer primarily in China. Geely Automobile Holdings Ltd operates in the automotive manufacturing segment, offering sedans, wagons, sport utility cars, and electric vehicles. It also provides related after-sales services and automotive technology solutions. Geely Automobile Holdings Ltd offers sedans, wagons, sport utility cars, and electric vehicles under the Geely, Geometry, and ZEEKR brands. It also provides related after-sales and technical services.

The company offers automotive design, software systems development, modular development, virtual engineering of intelligent electric vehicles, and mobility technology solutions. It also manufactures and sells vehicle engines, provides technology consulting, general logistics, packing, and storage services, and researches and develops technology. Founded in 1997, the company is headquartered in Hangzhou, Zhejiang, China.

## Geely Automobile Holdings Limited in the News:-

- 18-Feb-2025 - Geely Motor Philippines Officially Launched, Bringing Three Inclusive Mobility Solutions to Filipino Customers
- 14-Feb-2025 - Geely Auto Welcomes Kazakhstani Users to 2025 Asian Winter Games in Harbin
- 23-Jan-2025 - Geely Auto Enters Indonesian Market, Launching Pre-sale of First Pure Electric SUV
- 13-Jan-2025 - Geely Unveiled Auto Industry's First-Ever "Full-Domain AI for Smart Vehicles" Technology System
- 06-Jan-2025 - Geely Auto sales surpassed 2.17 million units, international market growth exceeded 53%

## Scope

- **Tactical Analysis**:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy**:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Financial Position**:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- **Company Fundamentals**:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape**:- An identification of the company's main competitors, providing insights into the competitive landscape it

operates in.

## Reasons to Buy

- Comprehensive Understanding of the Geely Automobile Holdings Limited's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Geely Automobile Holdings Limited:

- Geely Automobile Holdings Limited Porter's Five Forces Analysis
- Geely Automobile Holdings Limited VRIO Analysis
- Geely Automobile Holdings Limited BCG Analysis
- Geely Automobile Holdings Limited Segmentation, Targeting and Positioning (STP) Analysis
- Geely Automobile Holdings Limited Ansoff Matrix Analysis

## Table of Contents:

Table of Contents

COMPANY EXECUTIVE SUMMARY □1

Table of Contents □1

Tables □6

Charts □7

Geely Automobile Holdings Limited - Key Company Facts □8

Geely Automobile Holdings Limited - Company Description □9

Geely Automobile Holdings Limited - Top Executives □10

Geely Automobile Holdings Limited- Head Office & Locations □12

Head Office - Country □12

Geely Automobile Holdings Limited - Products and Services □13

Products □13

Services □14

Geely Automobile Holdings Limited □ Company□s Mission and Vision □16

Mission □16

Vision □16

Geely Automobile Holdings Limited - Corporate Strategy □17

Geely Automobile Holdings Limited - Business Description □25

Automobile □26

Geely Automobile Holdings Limited - ESG Spotlight □29

Environment □29

Social □30

Corporate Governance □31

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

|  |    |
|--|----|
| Geely Automobile Holdings Limited - SWOT Analysis                      | 32 |
| Overview   | 32 |
| Strengths  | 34 |
| Weaknesses   | 37 |
| Opportunities  | 38 |
| Threats  | 40 |
| Geely Automobile Holdings Limited - PESTLE Analysis                    | 41 |
| Overview   | 41 |
| Political Factors  | 43 |
| Economic Factors   | 45 |
| Social Factors   | 47 |
| Technological Factors  | 49 |
| Legal Factors  | 50 |
| Environmental Factors  | 51 |
| Geely Automobile Holdings Limited - Financial Deep Dive                | 53 |
| Share Price Trend - Feb-2024 to Feb-2025 (Average Share Closing Price) | 53 |
| Profit and Loss Statement  | 55 |
| Summary of Profit and Loss Statement                                   | 55 |
| Balance Sheet  | 57 |
| Summary of Balance Sheet   | 57 |
| Cash Flow Statement  | 59 |
| Summary of Cash Flow Statement   | 59 |
| Key Financial Ratio Analysis   | 61 |
| Geely Automobile Holdings Limited - Ratio Charts                       | 62 |
| Activity Ratio Charts  | 62 |
| Growth Ratios Charts   | 63 |
| Leverage Ratio Charts  | 64 |
| Liquidity Ratio Charts   | 65 |
| Profitability Ratio Charts   | 66 |
| Competing Players  | 67 |
| Snapshot of Competing Players  | 68 |
| BAIC Motor Corporation Ltd   | 68 |
| Key Company Facts  | 68 |
| Company Description  | 68 |
| Changan Automobile Co., Ltd.   | 69 |
| Key Company Facts  | 69 |
| Company Description  | 69 |
| Dongfeng Motor Group Co Ltd  | 70 |
| Key Company Facts  | 70 |
| Company Description  | 70 |
| Guangzhou Automobile Group Co., Ltd.                                   | 71 |
| Key Company Facts  | 71 |
| Company Description  | 71 |
| SAIC Motor Corporation Limited   | 72 |
| Key Company Facts  | 72 |
| Company Description  | 72 |
| Geely Automobile Holdings Limited - In the News                        | 74 |

18-Feb-2025 - Geely Motor Philippines Officially Launched, Bringing Three Inclusive Mobility Solutions to Filipino Customers 74

14-Feb-2025 - Geely Auto Welcomes Kazakhstani Users to 2025 Asian Winter Games in Harbin 76

23-Jan-2025 - Geely Auto Enters Indonesian Market, Launching Pre-sale of First Pure Electric SUV 78

13-Jan-2025 - Geely Unveiled Auto Industry's First-Ever "Full-Domain AI for Smart Vehicles" Technology System 80

06-Jan-2025 - Geely Auto sales surpassed 2.17 million units, international market growth exceeded 53% 82

01-Dec-2024 - Geely Auto Joins Asian Winter Games: A Celebration of Sport and Technology 84

26-Nov-2024 - Geely Auto sets out Long-Term Commitment to Australia and New Zealand Markets 86

29-Oct-2024 - Geely Auto expands its product lineup in Mexico with the launch of New Emgrand 88

27-Oct-2024 - Geely Auto launches user brand "GEELY GO", opening a new era of user co-creation 88

09-Sep-2024 - Geely Auto unveils the EX5, setting new electrification standards globally 91

09-Sep-2024 - Geely Auto reinforces its High Value Global Strategy by Unveiling its Pure Electrified Products at Automechanika Frankfurt 92

08-Sep-2024 - Geely's Newest Flagship Showroom Opens in Jeddah, Saudi Arabia 94

05-Sep-2024 - Geely E5 gets Platinum Award from MUSE Design 94

26-Aug-2024 - Geely elevates Middle East and Africa technical excellence with forum and skills competition 96

21-Aug-2024 - Geely Auto surges past 107.3 billion RMB in H1 revenue, powered by electric vehicles and global expansion 99

14-Aug-2024 - Geely goes full speed in Kazakhstan with the introduction of four-wheel-drive Atlas 103

08-Aug-2024 - Geely gains recognition as a global automotive innovation leader, captures the top spot among Chinese brands and number two ranking worldwide in 2024 104

03-Aug-2024 - Geely launched its latest electric SUV E5 in Guiyang, China 107

24-Jul-2024 - Geely Auto Group sales reach 955,730 units in H1 2024 109

22-Jul-2024 - Geely announced the exciting debut of the Preface sedan in UAE 111

18-Jul-2024 - Geely Tugella joined the elite fleet of Dubai Police 113

27-Jun-2024 - Geely Auto Group Unveils its New Short Blade EV Battery Technology 115

25-Jun-2024 - Geely Auto sold 3.86 million Emgrand, a testament of strength in its global expansion 117

18-Jun-2024 - Geely Auto refreshed the Versatile and Practical 7-seater Okavango in Panama 119

06-Jun-2024 - Geely Yinhe Starship Wins Red Dot Award: Design Concept 2024 120

02-Jun-2024 - Accelerating Expansion with Big Space, Geely Unveils 7-seat SUV Okavango in Kazakhstan 121

21-May-2024 - Geely Holding Highlights Group-wide Progress Towards Zero-Carbon Sustainability in 2023 Sustainability Report 121

17-May-2024 - Geely Preface Makes Grand Overseas Debut in Saudi Arabia 123

12-May-2024 - Geely Expands Market Presence with Innovative SUV Models Arrival in Mexico 123

06-May-2024 - Geely Drives Forward as a Smart Electric Vehicle Provider to Boost ASEAN Quality and Productivity 125

27-Apr-2024 - Geely Auto Embraces Global Horizons with "See the World in Full" Vision 125

27-Apr-2024 - Integration of Aesthetics and Technology: Geely's Approach to Next-Generation Vehicles 127

25-Apr-2024 - A New Era of Smart Technology and Innovation: Geely Automobile at Auto China 2024 129

23-Apr-2024 - Geely Yinhe E8 Wins 2023-2024 A' Design Award Platinum 131

Geely Automobile Holdings Limited - Key Deals 132

02-Dec-2024 - Geely Auto Partners with Indonesian Dealers to Electrify the Market 133

02-Apr-2024 - Geely Auto Explores High-Value Cooperation with Kazakhstan and Saudi Arabia 135

11-Jul-2023 - Renault Group and Geely Sign Joint Venture Agreement to Launch Leading Powertrain Technology Company 137

06-Mar-2023 - Aramco, Geely, and Renault Group Sign Letter of Intent to Develop Low Emission Powertrain Technology 139

30-Sep-2022 - Geely Holding Acquires 7.60% Shareholding in Aston Martin Lagonda 139

10-May-2022 - Geely Automobile Holdings to Acquire 34.02% of the Shares of Renault Korea Motors 141

26-Jul-2021 - Geely Auto Establishes Global Strategic Partnership with Inchcape 141

Appendix 143

Definitions 143

SWOT Analysis 143

PESTLE Analysis 143  
Value Chain Analysis 143  
ESG Spotlight 143  
Financial Deep Dive 143  
Financial Ratios - 144  
Activity Ratios 144  
Growth Ratios 145  
Leverage Ratios 146  
Liquidity Ratios 147  
Market Ratios 148  
Profitability Ratios 148  
Research Methodology 149  
Disclaimer 150  
Contact Us 150

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com  
www.scotts-international.com

## **Geely Automobile Holdings Limited (0175:HKG) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360? Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI?s, and Recent Trends**

Company Report | 2025-02-27 | 150 pages | Quaintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

| Select license | License               | Price    |
|----------------|-----------------------|----------|
|                | Single User Price     | \$175.00 |
|                | Multi User Price      | \$195.00 |
|                | Enterprise User Price | \$225.00 |
|                |                       | VAT      |
|                |                       | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |                      |
|---------------|----------------------|-------------------------------|----------------------|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/> |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/> |
| Job title*    | <input type="text"/> |                               |                      |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address*      | <input type="text"/> | City*                         | <input type="text"/> |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/> |

**Scotts International. EU Vat number: PL 6772247784**

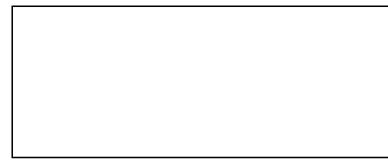
tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

Date

2026-02-18

Signature



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)