

Fertilizers Market by Type (Chemical Fertilizers and Biofertilizers), Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables), Mode of Application (Soil, Foliar, Fertigation), and Region - Global Forecast to 2030

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Report description:

The global market for fertilizers is estimated to be valued at USD 230.10 billion in 2025 and is projected to reach USD 281.56 billion by 2030, at a CAGR of 4.1% during the forecast period. The adoption of AI in the fertilizers market is transforming agricultural practices by enhancing precision farming, optimizing nutrient application, and improving crop yields. AI-powered predictive analytics, soil health monitoring, and automated fertigation systems help farmers apply fertilizers more efficiently, reducing waste and environmental impact. Advanced algorithms analyze weather patterns, soil composition, and crop needs to provide real-time recommendations for fertilizer use. Additionally, AI-driven remote sensing and drone technology enable targeted fertilization, ensuring optimal nutrient distribution.

Disruption in the fertilizers market: The fertilizers market is undergoing significant disruption driven by advancements in innovation and technology. Disruptions such as smart fertilizers, AI-driven precision agriculture, and microbial biofertilizers are transforming the industry, reducing environmental impact while enhancing crop productivity. These innovations are helping farmers optimize fertilizer use, improve soil health, and increase yields, marking a shift toward more sustainable and data-driven agricultural practices. Some of the key disruptions in the fertilizers market include:

□ Smart Fertilizers: Controlled-release and nano-fertilizers are revolutionizing nutrient delivery by releasing nutrients gradually based on soil and crop needs. These technologies enhance nutrient uptake, reduce leaching, and minimize environmental impact, leading to more efficient and sustainable fertilization.

□ AI and Precision Agriculture: AI-powered soil sensors, drones, and predictive analytics enable farmers to apply fertilizers with greater accuracy, reducing waste and costs. These technologies analyze real-time data on soil health, crop requirements, and weather conditions, ensuring optimal fertilizer application and maximizing yield potential.

□ Microbial Biofertilizers: Innovations in biological fertilizers, including nitrogen-fixing bacteria and mycorrhizal fungi, are providing

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eco-friendly alternatives to chemical fertilizers. These biofertilizers enhance soil fertility, improve nutrient absorption, and reduce reliance on synthetic inputs, supporting the shift toward regenerative and sustainable agriculture.

?The cereals & grains segment holds the highest market share in the crop type segment of fertilizers market.?

Cereals and grains hold the highest share in the crop type segment of the fertilizers market due to their large-scale cultivation and high nutrient requirements. Staple crops like wheat, rice, maize, and barley require consistent fertilization to achieve optimal yields and meet global food demand. Countries with extensive cereal production, such as China, India, and the US, are major consumers of nitrogen, phosphorus, and potassium (NPK) fertilizers to enhance soil fertility and crop productivity. Additionally, government support through subsidies and precision farming initiatives has further driven fertilizer adoption in cereal and grain farming, ensuring food security and high agricultural output.

?The foliar mode of application segment is projected grow at significant rate during the forecast period.?

The foliar mode of application is expected to grow at a significant rate in the fertilizers market due to its ability to deliver nutrients directly to plant leaves for rapid absorption and immediate impact. This method is particularly beneficial for correcting nutrient deficiencies, improving stress tolerance, and enhancing crop quality. The increasing adoption of precision agriculture, micronutrient-enriched fertilizers, and high-value crops such as fruits and vegetables is driving demand for foliar fertilizers. Additionally, advancements in nano-fertilizers and water-soluble formulations are further boosting the efficiency of foliar applications, making them a preferred choice for farmers seeking fast and targeted nutrient delivery.

?South America is expected to hold significant share in the fertilizers market.?

South America is expected to hold a significant market share in the fertilizers market, driven by its vast agricultural land, high demand for cash crops, and increasing fertilizer consumption. Countries like Brazil and Argentina are among the largest consumers, particularly for soybeans, corn, and sugarcane, which require extensive nutrient application. The region's reliance on fertilizers, especially potash and nitrogen-based products, is further supported by government initiatives and precision farming adoption. Additionally, growing investments in specialty fertilizers, biofertilizers, and sustainable farming practices are contributing to South America's expanding role in the global fertilizers market.

In-depth interviews have been conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the fertilizers market:

? By Company Type: Tier 1 ? 25%, Tier 2 ? 45%, and Tier 3 ? 30%

? By Designation: Directors? 20%, Managers ? 50%, Executives- 30%

? By Region: North America ? 25%, Europe ? 30%, Asia Pacific ? 20%, South America ? 15% and Rest of the World ?10%

Prominent companies in the market include ICL (Israel), Yara (Norway), K+S Aktiengesellschaft (Germany), Nutrien (Canada), Mosaic (US), CF Industries Holdings, Inc. (US), Grupa Azoty (Poland), SQM S.A. (Chile), OCP (Morocco), Syngenta Group (Switzerland), Saudi Basic Industries Corporation (Saudi Arabia), Koch IP Holdings, LLC (US), Haifa Negev technologies LTD (Israel), EuroChem Group (Switzerland), and Lallemand Inc (Canada).

Other players include IPL Biologicals (India), BIONEMA (UK), Rovensa Next (Spain), Multiplex Group of Companies (India), AgriLife (India), Vise Organic (India), Kula Bio, Inc. (US), Switch Bioworks (US), and Genica (Brazil).

Research Coverage:

This research report categorizes the fertilizers market by type (chemical fertilizers and biofertilizers), mode of application (foliar, fertigation, soil), crop type (cereals & grains, fruits & vegetables, oilseeds & pulses) and region (North America, Europe, Asia Pacific, South America, and Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of fertilizers market. A detailed analysis of the key industry players has been done to provide insights into their business overview, services, key strategies, contracts, partnerships, agreements, new service launches, mergers and acquisitions, and recent developments associated with the fertilizers market. Competitive analysis of upcoming startups in the fertilizers market ecosystem is covered in this report. Furthermore, industry-specific trends such as technology analysis, ecosystem and market mapping, patent, regulatory landscape, among others, are also covered in the study.

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Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall fertilizers and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

? Analysis of key drivers (increasing demand for food), restraints (supply chain disruption), opportunities (technological innovations) and challenges (regulatory barriers) influencing the growth of the fertilizers market.

? New product launch/Innovation: Detailed insights on research & development activities and new product launches in the fertilizers market.

? Market Development: Comprehensive information about lucrative markets ? the report analyzes the fertilizers market across varied regions.

? Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the fertilizers market.

? Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, brand/product comparison, and product foot prints of leading players such as ICL (Israel), Yara (Norway), K+S Aktiengesellschaft (Germany), Nutrien (Canada), Mosaic (US), CF Industries Holdings, Inc. (US), and other players in the fertilizers market.

Table of Contents:

1	INTRODUCTION	38
1.1	STUDY OBJECTIVES	38
1.1.1	MARKET DEFINITION	38
1.2	MARKET SCOPE	39
1.2.1	MARKET SEGMENTATION	39
1.2.2	INCLUSIONS AND EXCLUSIONS	40
1.3	YEARS CONSIDERED	40
1.4	UNIT CONSIDERED	41
1.4.1	CURRENCY/VALUE UNIT	41
1.4.2	VOLUME CONSIDERED	42
1.5	STAKEHOLDERS	42
2	RESEARCH METHODOLOGY	43
2.1	RESEARCH DATA	43
2.1.1	SECONDARY DATA	44
2.1.1.1	Key data from secondary sources	44
2.1.2	PRIMARY DATA	45
2.1.2.1	Key data from primary sources	45
2.1.2.2	Key industry insights	46
2.1.2.3	Breakup of primaries	46
2.2	MARKET SIZE ESTIMATION	47
2.2.1	BOTTOM-UP APPROACH	47
2.2.2	TOP-DOWN APPROACH	49
2.2.2.1	Approach to estimate market size using top-down analysis	49
2.3	DATA TRIANGULATION	51
2.4	RESEARCH ASSUMPTIONS	52
2.5	RESEARCH LIMITATIONS	52
3	EXECUTIVE SUMMARY	53

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4	PREMIUM INSIGHTS	58
4.1	ATTRACTIVE MARKET OPPORTUNITIES FOR PLAYERS IN FERTILIZERS MARKET	58
4.2	ASIA PACIFIC: FERTILIZERS MARKET, BY TYPE AND COUNTRY	59
4.3	FERTILIZERS MARKET: SHARE OF MAJOR REGIONAL SUBMARKETS	59
4.4	FERTILIZERS MARKET, BY TYPE AND REGION	60
4.5	CHEMICAL FERTILIZERS MARKET, BY MODE OF APPLICATION AND REGION	61
4.6	BIOFERTILIZERS MARKET, BY MODE OF APPLICATION AND REGION	62
4.7	CHEMICAL FERTILIZERS MARKET, BY TYPE AND REGION	63
4.8	BIOFERTILIZERS MARKET, BY CROP TYPE AND REGION	64
5	MARKET OVERVIEW	65
5.1	INTRODUCTION	65
5.2	MACROECONOMIC INDICATORS	66
5.2.1	GLOBAL POPULATION GROWTH AND FOOD DEMAND	66
5.2.2	GLOBAL GDP AND ECONOMIC GROWTH	67
5.3	MARKET DYNAMICS	68
5.3.1	DRIVERS	69
5.3.1.1	Government subsidies and policies	69
5.3.1.2	Climate change and weather patterns	70
5.3.1.3	Soil fertility	71
5.3.1.4	Need to increase agricultural productivity	72
5.3.2	RESTRAINTS	73
5.3.2.1	High cost of raw materials	73
5.3.2.2	Growing resistance of insect pests to agrochemicals	74
5.3.3	OPPORTUNITIES	75
5.3.3.1	New technologies reshaping fertilizers market	75
5.3.3.2	Growing demand for organic and sustainable farming	76
5.3.3.3	Expansion in emerging markets	77
5.3.4	CHALLENGES	78
5.3.4.1	High costs and lengthy development processes	78
5.3.4.2	Regulatory barriers	79
5.4	IMPACT OF AI/GEN AI ON FERTILIZERS MARKET	80
5.4.1	INTRODUCTION	80
5.4.2	USE OF GEN AI IN FERTILIZERS MARKET	81
5.4.3	CASE STUDY ANALYSIS	82
5.4.3.1	Yara International: AI-optimized fertilizer production	82
5.4.3.2	Nutrien: AI-powered smart fertilization for precision agriculture	82
5.4.3.3	ICL Group: AI-driven microbial fertilizer innovation	83
6	INDUSTRY TRENDS	84
6.1	INTRODUCTION	84
6.2	VALUE CHAIN ANALYSIS	84
6.2.1	RESEARCH AND PRODUCT DEVELOPMENT	85
6.2.2	MATERIAL SOURCING	85
6.2.3	AGROCHEMICAL MANUFACTURING	85
6.2.4	DISTRIBUTION AND SALES MANAGEMENT	86
6.2.5	END-USE INDUSTRY	86
6.3	SUPPLY CHAIN ANALYSIS	86
6.4	TRADE ANALYSIS	87

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6.5	TECHNOLOGY ANALYSIS	90
6.5.1	KEY TECHNOLOGIES	90
6.5.1.1	Microbial inoculants	90
6.5.2	COMPLEMENTARY TECHNOLOGIES	90
6.5.2.1	Precision agriculture technologies	90
6.5.3	ADJACENT TECHNOLOGIES	91
6.5.3.1	Nanotechnology	91
6.6	PRICING ANALYSIS	92
6.6.1	INTRODUCTION	92
6.7	ECOSYSTEM ANALYSIS	94
6.7.1	SUPPLY SIDE	95
6.7.1.1	Active ingredient manufacturers and agrochemical raw material providers & manufacturers	95
6.7.2	DEMAND SIDE	95
6.7.2.1	Startups/Emerging companies	95
6.7.2.2	Regulatory bodies	95
6.7.2.3	End users	95
6.8	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	97
6.9	PATENT ANALYSIS	98
6.10	KEY CONFERENCES AND EVENTS, 2025?2026	101
6.11	REGULATORY FRAMEWORK	102
6.11.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	102
6.12	REGULATORY FRAMEWORK	105
6.12.1	NORTH AMERICA	105
6.12.1.1	US	106
6.12.1.1.1	Regulations for chemical-based fertilizers	106
6.12.1.1.2	Regulations for Biofertilizers	108
6.12.1.2	Canada	109
6.12.1.2.1	Regulations for chemical-based fertilizers	109
6.12.1.2.2	Regulations for biofertilizers	110
6.12.1.3	Mexico	113
6.12.1.3.1	Regulations for chemical-based fertilizers	113
6.12.1.3.2	Regulations for biofertilizers	114
6.12.2	EUROPE	115
6.12.2.1	Regulations for chemical-based fertilizers	115
6.12.2.2	Regulations for Biofertilizers	115
6.12.2.3	UK	117
6.12.2.3.1	Regulations for Chemical-based Fertilizers	117
6.12.2.3.2	Regulations for Biofertilizers	119
6.12.2.4	France	119
6.12.2.4.1	Regulations for chemical-based fertilizers	119
6.12.2.4.2	Regulations for Biofertilizers	120
6.12.2.5	Russia	120
6.12.2.5.1	Regulations for chemical-based fertilizers	120
6.12.2.5.2	Regulations for biofertilizers	121
6.12.2.6	Germany	122
6.12.2.6.1	Regulations for chemical-based fertilizers	122
6.12.2.6.2	Regulations for biofertilizers	122

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6.12.2.7	Spain	123
6.12.2.7.1	Regulations for chemical-based fertilizers	123
6.12.2.7.2	Regulations for biofertilizers	124
6.12.2.8	Italy	125
6.12.2.8.1	Regulations for chemical-based fertilizers	125
6.12.2.8.2	Regulations for biofertilizers	125
6.12.3	ASIA PACIFIC	126
6.12.3.1	China	126
6.12.3.1.1	Regulations for chemical-based fertilizers	126
6.12.3.1.2	Regulations for biofertilizers	127
6.12.3.2	Australia & New Zealand	128
6.12.3.2.1	Regulations for chemical-based fertilizers	128
6.12.3.2.2	Regulations for Biofertilizers	129
6.12.3.3	Japan	130
6.12.3.3.1	Regulations for chemical-based fertilizers	130
6.12.3.3.2	Regulations for biofertilizers	130
6.12.3.4	India	131
6.12.3.4.1	Regulations for chemical-based fertilizers	131
6.12.3.4.2	Regulations for biofertilizers	131
6.12.4	SOUTH AMERICA	132
6.12.4.1	Argentina	132
6.12.4.1.1	Regulations for chemical-based fertilizers	132
6.12.4.1.2	Regulations for Biofertilizers	132
6.12.4.2	Brazil	133
6.12.4.2.1	Regulations for chemical-based fertilizers	133
6.12.4.2.2	Regulations for Biofertilizers	133
6.12.5	REST OF THE WORLD	135
6.12.5.1	Middle East	135
6.12.5.1.1	Saudi Arabia	135
6.12.5.1.1.1	Regulations for chemical-based fertilizers	135
6.12.5.1.1.2	Regulations for biofertilizers	137
6.12.5.2	Africa	138
6.12.5.2.1	Nigeria	138
6.12.5.2.1.1	Regulations for chemical-based fertilizers	138
6.12.5.2.1.2	Regulations for biofertilizers	138
6.12.5.2.2	Kenya	139
6.12.5.2.2.1	Regulations for chemical-based fertilizers	139
6.12.5.2.2.2	Regulations for biofertilizers	139
?		
6.12.5.2.3	South Africa	140
6.12.5.2.3.1	Regulations for chemical-based fertilizers	140
6.12.5.2.3.2	Regulations for biofertilizers	140
6.13	PORTER'S FIVE FORCES ANALYSIS	142
6.13.1	INTENSITY OF COMPETITIVE RIVALRY	143
6.13.2	BARGAINING POWER OF SUPPLIERS	143
6.13.3	BARGAINING POWER OF BUYERS	143
6.13.4	THREAT OF NEW ENTRANTS	144

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6.13.5	THREAT OF SUBSTITUTES	144
6.14	KEY STAKEHOLDERS AND BUYING CRITERIA	145
6.14.1	KEY STAKEHOLDERS IN BUYING PROCESS	145
6.14.2	BUYING CRITERIA	146
6.15	INVESTMENT AND FUNDING SCENARIO	147
6.16	CASE STUDY ANALYSIS	148
6.16.1	USE CASE 1: OSTARA NUTRIENT RECOVERY TECHNOLOGIES	148
6.16.2	USE CASE 2: BASF LAUNCHED VORAXOR TO PROTECT CEREAL CROPS FROM WEED DAMAGE IN AUSTRALIA	148
6.17	COMPARISON ANALYSIS: CHEMICAL FERTILIZERS VS. BIOFERTILIZERS	149
6.17.1	FERTILIZER LANDSCAPE OVERVIEW	149
6.17.2	ADOPTION TREND AND MARKET EVOLUTION	150
6.17.2.1	Chemical fertilizers: Longstanding dominance	150
6.17.2.2	Biofertilizers: Rising alternative	150
6.17.2.3	Market evolution and the path forward	151
6.17.3	ECONOMICS OF FERTILIZER ADOPTION	152
6.17.4	ENVIRONMENTAL IMPACT AND SUSTAINABILITY	154
6.17.5	TECHNOLOGY ADVANCEMENTS AND INNOVATIONS	155
6.17.5.1	Technological innovations in chemical fertilizers	155
6.17.5.2	Technological innovations in biofertilizers	155
6.17.5.3	Recent company examples of technological innovations	156
6.17.6	CHANGE IN FERTILIZER REGULATORY LANDSCAPE	156
6.17.6.1	North America	157
6.17.6.2	Europe	157
6.17.6.3	Asia Pacific	157
6.17.6.4	South America	157
6.17.6.5	Rest of the World	157
6.17.7	ANALYSIS BY USAGE PATTERNS	158
6.17.7.1	Usage pattern, by crop type	158
6.17.7.2	Usage pattern, by mode of application	160
6.17.7.3	Usage pattern, by region	161
7	FERTILIZERS MARKET, BY TYPE	164
7.1	INTRODUCTION	165
7.2	CHEMICAL FERTILIZERS	166
7.2.1	NPK FERTILIZERS	167
7.2.1.1	Nitrogenous fertilizers	168
7.2.1.1.1	Demand for increased yield and food quality to drive market	168
7.2.1.1.2	Urea	170
7.2.1.1.3	Ammonium nitrate	171
7.2.1.1.4	Ammonium sulfate	172
7.2.1.1.5	Ammonia	172
7.2.1.1.6	Calcium ammonium nitrate	173
7.2.1.1.7	Other nitrogenous fertilizers	173
7.2.1.2	Phosphatic fertilizers	174
7.2.1.2.1	Need to sustain high agricultural productivity to drive market	174
7.2.1.2.2	Diammonium phosphate	176
7.2.1.2.3	Monoammonium phosphate	177

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7.2.1.2.4	Triple superphosphate	178
7.2.1.2.5	Other phosphatic fertilizers	178
7.2.1.3	Potassic fertilizers	179
7.2.1.3.1	Increasing soil potassium depletion and government initiatives for balanced fertilization to propel market	179
7.2.1.3.2	Potassium chloride	181
7.2.1.3.3	Potassium sulfate	181
7.2.1.3.4	Other potassic fertilizers	182
7.2.2	SECONDARY MACRONUTRIENTS	183
7.2.2.1	Calcium	185
7.2.2.1.1	Increased use of calcium on wide range of crops to fuel demand	185
7.2.2.2	Sulfur	186
7.2.2.2.1	Positive impact on crop yield and quality to drive demand	186
7.2.2.3	Magnesium	188
7.2.2.3.1	Role in plant resilience to environmental stresses to contribute to market growth	188
7.2.3	MICRONUTRIENTS	189
7.2.3.1	Zinc	191
7.2.3.1.1	Global focus on sustaining food security and agricultural sustainability to drive demand	191
7.2.3.2	Boron	192
7.2.3.2.1	Need for improved seed development to bolster demand	192
7.2.3.3	Iron	194
7.2.3.3.1	Rising concerns about soil degradation and micronutrient depletion to drive market	194
7.2.3.4	Molybdenum	195
7.2.3.4.1	Expansion of pulse and oilseed cultivation to drive market	195
7.2.3.5	Copper	197
7.2.3.5.1	Increasing focus on boosting crop yields and quality to drive market	197
7.2.3.6	Manganese	198
7.2.3.6.1	Increasing use for pollen germination and providing resistance to root pathogens to drive demand	198
7.2.3.7	Other types	199
7.3	BIOFERTILIZERS	200
7.3.1	NITROGEN-FIXING BIOFERTILIZERS	202
7.3.1.1	Need to enhance agricultural productivity to drive demand	202
7.3.2	PHOSPHATE SOLUBILIZING & MOBILIZING BIOFERTILIZERS	203
7.3.2.1	Low availability of phosphorus in soil to impact plant growth	203
7.3.3	POTASSIUM SOLUBILIZING & MOBILIZING BIOFERTILIZERS	205
7.3.3.1	High adoption of carrier-based potash solubilizing biofertilizers for better yields	205
7.3.4	OTHER BIOFERTILIZERS	206
8	FERTILIZERS MARKET, BY CROP TYPE	208
8.1	INTRODUCTION	209
8.2	CEREALS & GRAINS	212
8.2.1	CORN	215
8.2.1.1	Focus on addressing problems related to corn growth to drive market	215
8.2.2	WHEAT	215
8.2.2.1	Increasing global demand for wheat, higher yields, and sustainable farming practices to drive market	215
8.2.3	RICE	216
8.2.3.1	High nutrient demands in rice, particularly for nitrogen, phosphorus, and potassium, to drive market	216
8.2.4	OTHER CEREALS & GRAINS	217
8.3	OILSEEDS & PULSES	218

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- 8.3.1 SOYBEAN 221
 - 8.3.1.1 Increasing demand for protein-based diets, biofuel production, and sustainable agricultural practices to drive market 221
- 8.3.2 SUNFLOWER 222
 - 8.3.2.1 Demand for enriched soil quality for sunflower crops to drive market 222
- 8.3.3 OTHER OILSEEDS & PULSES 222
- 8.4 FRUITS & VEGETABLES 223
 - 8.4.1 ROOTS & TUBER VEGETABLES 226
 - 8.4.1.1 Demand for high yields, improved root development, and disease resistance to drive market 226
 - 8.4.1.2 Potatoes 227
 - 8.4.2 BERRIES 227
 - 8.4.2.1 Specific nutrient requirements of berries to fuel market 227
 - 8.4.2.2 Grapes 227
 - 8.4.3 POME FRUITS 228
 - 8.4.3.1 Notable shifts post-COVID-19 pandemic toward nutritious pome fruits to drive market 228
 - 8.4.3.2 Apples 228
 - 8.4.3.3 Pears 229
 - 8.4.4 LEAFY VEGETABLES 229
 - 8.4.4.1 Consistent demand for leafy vegetables to drive market 229
 - 8.4.5 CITRUS FRUITS 230
 - 8.4.5.1 Changing climatic conditions and disease threats to drive market 230
 - 8.4.6 OTHER FRUITS & VEGETABLES 230
 - 8.4.6.1 Cucumber 230
 - 8.4.6.2 Banana 231
 - 8.4.6.3 Avocado 231
 - 8.4.6.4 Tomatoes 232
 - 8.4.6.5 Cucurbits 232
- 8.5 OTHER CROP TYPES 233
- 9 FERTILIZERS MARKET, BY MODE OF APPLICATION 235
 - 9.1 INTRODUCTION 236
 - 9.2 CHEMICAL FERTILIZERS 238
 - 9.2.1 FOLIAR TREATMENT 238
 - 9.2.1.1 Advancements in precision farming to drive demand for foliar treatment 238
 - 9.2.2 FERTIGATION TREATMENT 240
 - 9.2.2.1 Need for precise and efficient nutrient delivery directly to plant roots to drive demand for fertigation treatment 240
 - 9.2.3 SOIL TREATMENT 241
 - 9.2.3.1 Increasing focus on long-term soil fertility and environmental sustainability to drive demand for soil treatment 241
 - 9.2.4 OTHER MODES OF APPLICATION 243
 - 9.3 BIOFERTILIZERS 244
 - 9.3.1 FOLIAR TREATMENT 245
 - 9.3.1.1 Advantage of faster nutrient absorption to drive demand for foliar treatment 245
 - 9.3.2 SOIL TREATMENT 246
 - 9.3.2.1 Need for improved crop productivity and reduced environmental impact to drive market 246
 - 9.3.3 SEED TREATMENT 248
 - 9.3.3.1 Increasing focus on long-term soil fertility and environmental sustainability to drive market 248

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9.3.4	OTHER MODES OF APPLICATION	249
10	FERTILIZERS MARKET, BY REGION	251
10.1	INTRODUCTION	252
10.2	NORTH AMERICA	254
10.2.1	US	262
10.2.1.1	Increasing domestic production investments, government initiatives, and growing focus on sustainable agricultural practices to drive market	262
10.2.2	CANADA	265
10.2.2.1	Need to support major crop production, growing export demand, and challenges posed by climate change to propel market	265
10.2.3	MEXICO	269
10.2.3.1	Diverse agricultural needs and evolving approaches to crop productivity and sustainability to fuel market	269
10.3	EUROPE	272
10.3.1	GERMANY	279
10.3.1.1	Regulatory policies, competitive pressures, and sustainability initiatives measures to foster market growth	279
10.3.2	UK	282
10.3.2.1	Declining soil quality and Manganese deficiencies to accelerate market growth	282
10.3.3	FRANCE	285
10.3.3.1	Strong policy push, rising environmental concerns, and innovative industry efforts to fuel market	285
10.3.4	ITALY	288
10.3.4.1	Boost in sustainability initiatives, regulatory pressures, and technological advancements to boost market	288
10.3.5	SPAIN	291
10.3.5.1	Increasing investments in low-carbon and organic fertilizers to bolster market	291
10.3.6	REST OF EUROPE	294
10.4	ASIA PACIFIC	297
10.4.1	CHINA	306
10.4.1.1	Availability of large crop land to drive market	306
10.4.2	JAPAN	309
10.4.2.1	Gradual transition from conventional chemical fertilizers to bio-based and recycled alternative to propel market	309
10.4.3	INDIA	312
10.4.3.1	Shift in agriculture from cash crops to fruits & vegetables and government support for exporting fruits & vegetables to foster market growth	312
10.4.4	AUSTRALIA & NEW ZEALAND	315
10.4.4.1	Sustainability goals, advanced agricultural technologies, and strategic industry investments to boost market	315
10.4.5	REST OF ASIA PACIFIC	318
10.5	SOUTH AMERICA	322
10.5.1	BRAZIL	330
10.5.1.1	Domestic investments, international partnerships, and increasing demand to fuel market	330
10.5.2	ARGENTINA	333
10.5.2.1	Government policy changes, regulatory improvements,	

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and strong international trade partnerships to fuel market333

10.5.33REST OF SOUTH AMERICA336

10.63REST OF THE WORLD (ROW)339

10.6.13AFRICA347

10.6.1.13Soil degradation, financial barriers, and heavy import reliance to propel market347

10.6.23MIDDLE EAST350

10.6.2.13Large-scale chemical fertilizer production with gradual shift toward sustainable solutions to drive market350

113COMPETITIVE LANDSCAPE353

11.13OVERVIEW353

11.23KEY PLAYER STRATEGIES/RIGHT TO WIN353

11.33ANNUAL REVENUE ANALYSIS355

11.43MARKET SHARE ANALYSIS, 2023356

11.53COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023358

11.5.13STARS358

11.5.23EMERGING LEADERS358

11.5.33PERVASIVE PLAYERS358

11.5.43PARTICIPANTS358

11.5.53COMPANY FOOTPRINT: KEY PLAYERS, 2023360

11.5.5.13Company footprint360

11.5.5.23Region footprint361

11.5.5.33Type footprint362

11.5.5.43Mode of application footprint363

11.5.5.53Crop type footprint364

11.63COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023365

11.6.13PROGRESSIVE COMPANIES365

11.6.23RESPONSIVE COMPANIES365

11.6.33DYNAMIC COMPANIES365

11.6.43STARTING BLOCKS365

11.6.53COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023367

11.6.5.13Detailed list of key startups/SMEs367

11.6.5.23Competitive benchmarking of key startups/SMEs368

11.73COMPANY VALUATION AND FINANCIAL METRICS369

11.83BRAND/PRODUCT/SERVICE COMPARISON370

?

11.93COMPETITIVE SCENARIO371

11.9.13PRODUCT LAUNCHES371

11.9.23DEALS373

11.9.33EXPANSIONS381

123COMPANY PROFILES386

12.13KEY PLAYERS386

12.1.13ICL386

12.1.1.13Business overview386

12.1.1.23Products/Solutions/Services offered388

12.1.1.33Recent developments389

12.1.1.3.13Product launches389

12.1.1.3.23Deals390

12.1.1.43MnM view391

Scotts International. EU Vat number: PL 6772247784

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12.1.1.4.1	Key strengths	391
12.1.1.4.2	Strategic choices	391
12.1.1.4.3	Weaknesses and competitive threats	391
12.1.2	YARA	392
12.1.2.1	Business overview	392
12.1.2.2	Products/Solutions/Services offered	393
12.1.2.3	Recent developments	394
12.1.2.3.1	Product launches	394
12.1.2.3.2	Deals	394
12.1.2.3.3	Expansions	395
12.1.2.4	MnM view	395
12.1.2.4.1	Key strengths	395
12.1.2.4.2	Strategic choices	395
12.1.2.4.3	Weaknesses and competitive threats	396
12.1.3	K+S AKTIENGESELLSCHAFT	397
12.1.3.1	Business overview	397
12.1.3.2	Products/Solutions/Services offered	398
12.1.3.3	Recent developments	399
12.1.3.3.1	Deals	399
12.1.3.4	MnM view	400
12.1.3.4.1	Key strengths	400
12.1.3.4.2	Strategic choices	400
12.1.3.4.3	Weaknesses and competitive threats	400
?		
12.1.4	NUTRIEN	401
12.1.4.1	Business overview	401
12.1.4.2	Products/Solutions/Services offered	402
12.1.4.3	Recent developments	403
12.1.4.3.1	Product launches	403
12.1.4.3.2	Deals	404
12.1.4.3.3	Expansions	404
12.1.4.4	MnM view	405
12.1.4.4.1	Key strengths	405
12.1.4.4.2	Strategic choices	405
12.1.4.4.3	Weaknesses and competitive threats	405
12.1.5	MOSAIC	406
12.1.5.1	Business overview	406
12.1.5.2	Products/Solutions/Services offered	408
12.1.5.3	Recent developments	409
12.1.5.3.1	Product launches	409
12.1.5.3.2	Deals	409
12.1.5.3.3	Expansions	410
12.1.5.4	MnM view	410
12.1.5.4.1	Key strengths	410
12.1.5.4.2	Strategic choices	410
12.1.5.4.3	Weaknesses and competitive threats	410
12.1.6	CF INDUSTRIES HOLDINGS, INC.	411

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12.1.6.1	Business overview	411
12.1.6.2	Products/Solutions/Services offered	412
12.1.6.3	Recent developments	412
12.1.6.3.1	Deals	412
12.1.6.4	MnM view	412
12.1.7	GRUPA AZOTY	413
12.1.7.1	Business overview	413
12.1.7.2	Products/Solutions/Services offered	414
12.1.7.3	Recent developments	417
12.1.7.3.1	Product launches	417
12.1.7.3.2	Expansions	418
12.1.7.4	MnM view	418
12.1.8	SQM S.A.	419
12.1.8.1	Business overview	419
12.1.8.2	Products/Solutions/Services offered	420
12.1.8.3	Recent developments	421
12.1.8.3.1	Product launches	421
12.1.8.4	MnM view	421
?		
12.1.9	OCP	422
12.1.9.1	Business overview	422
12.1.9.2	Products/Solutions/Services offered	423
12.1.9.3	Recent developments	425
12.1.9.3.1	Deals	425
12.1.9.4	MnM view	425
12.1.10	SYNGENTA GROUP	426
12.1.10.1	Business overview	426
12.1.10.2	Products/Solutions/Services offered	427
12.1.10.3	Recent developments	428
12.1.10.3.1	Deals	428
12.1.10.3.2	Expansions	429
12.1.10.4	MnM view	429
12.1.11	SAUDI BASIC INDUSTRIES CORPORATION (SABIC)	430
12.1.11.1	Business overview	430
12.1.11.2	Product/Solutions/Services offered	431
12.1.11.3	Recent developments	432
12.1.11.3.1	Deals	432
12.1.11.4	MnM view	433
12.1.12	KOCH IP HOLDINGS, LLC	434
12.1.12.1	Business overview	434
12.1.12.2	Products/Solutions/Services offered	434
12.1.12.3	Recent developments	435
12.1.12.3.1	Deals	435
12.1.12.3.2	Expansions	436
12.1.12.4	MnM view	436
12.1.13	HAIFA NEGEV TECHNOLOGIES LTD	437
12.1.13.1	Business overview	437

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12.1.13.2	Products/Solutions/Services offered	437
12.1.13.3	Recent developments	439
12.1.13.3.1	Deals	439
12.1.13.3.2	Expansions	440
12.1.13.4	MnM view	440
12.1.14	EUROCHEM GROUP	441
12.1.14.1	Business overview	441
12.1.14.2	Products/Solutions/Services offered	441
12.1.14.3	Recent developments	443
12.1.14.3.1	Deals	443
12.1.14.3.2	Expansions	444
12.1.14.4	MnM view	445
?		
12.1.15	LALLEMAND INC.	446
12.1.15.1	Business overview	446
12.1.15.2	Products/Solutions/Services offered	447
12.2	OTHER PLAYERS (SMES/STARTUPS)	448
12.2.1	IPL BIOLOGICALS	448
12.2.1.1	Business overview	448
12.2.1.2	Products/Solutions/Services offered	448
12.2.1.3	Recent developments	450
12.2.1.3.1	Deals	450
12.2.1.3.2	Expansions	451
12.2.1.3.3	Other developments	451
12.2.2	BIONEMA	452
12.2.2.1	Business overview	452
12.2.2.2	Products/Solutions/Services offered	452
12.2.2.3	Recent developments	453
12.2.2.3.1	Product launches	453
12.2.2.4	MnM view	453
12.2.3	ROVENSA NEXT	454
12.2.3.1	Business overview	454
12.2.3.2	Products/Solutions/Services offered	454
12.2.3.3	Recent developments	455
12.2.3.3.1	Expansions	455
12.2.4	MULTIPLEX GROUP OF COMPANIES	456
12.2.4.1	Business overview	456
12.2.4.2	Products/Services/Solutions offered	456
12.2.5	AGRILIFE	458
12.2.5.1	Business overview	458
12.2.5.2	Product/Solutions/Services offered	458
12.2.6	WISE ORGANIC	460
12.2.7	KULA BIO, INC.	461
12.2.8	SWITCH BIOWORKS	461
12.2.9	GENICA	462
12.2.10	AGROLIQUID	462
13	ADJACENT AND RELATED MARKETS	463

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13.1	INTRODUCTION	463
13.2	LIMITATIONS	463
13.3	ORGANIC FERTILIZERS MARKET	463
13.3.1	MARKET DEFINITION	463
13.3.2	MARKET OVERVIEW	464
?		
13.4	WATER-SOLUBLE FERTILIZERS MARKET	464
13.4.1	MARKET DEFINITION	464
13.4.2	MARKET OVERVIEW	465
14	APPENDIX	466
14.1	DISCUSSION GUIDE	466
14.2	KNOWLEDGESTORE: MARKETSANDMARKETS? SUBSCRIPTION PORTAL	469
14.3	CUSTOMIZATION OPTIONS	471
14.4	RELATED REPORTS	471
14.5	AUTHOR DETAILS	472

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