

**Applicant Tracking Systems Market Research Report Information By Service (Managed services and Professional services), By Deployment (On-Cloud and On-Premises), By Organization Size (SMEs and Large and big enterprises), and By Region (North America, Europe, Asia-Pacific, and Rest Of The World) Forecast Till 2032**

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**Report description:**

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**Market Overview**

According to MRFR, the Global Applicant Tracking Systems Market has expanded over the last few years. It is estimated to reach USD 4,873.9 million by 2032, with an 8.0% CAGR over the forecast period of 2024-2032.

However, automating the hiring process increases effectiveness and improves the quality of a company's hiring operations. It helps recruiters to pick candidates based on characteristics that predict job success. Employers believe that by 2020, 17% of all jobs will be automated. Approximately 94% of USS organizations who already utilize automation, and robots intend to expand their usage of automation over the next three years. Business executives understand the benefits of automating recruiting and HR operations. HR and talent acquisition professionals have embraced automation and AI technology. According to a LinkedIn poll on personnel trends, 35% of talent experts and recruiting managers believe that AI is the most important trend influencing the hiring process. As a result, it is expected that this factor will drive up market revenue for applicant tracking systems.

**Market Segment insights**

The applicant tracking systems market is segmented into managed services and professional services.

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The market for applicant tracking systems has been divided into two segments based on deployment: on-cloud and on-premises. The applicant tracking systems market data has been divided into three categories based on organization size: SMEs, large and large organizations.

Regional insights

The North American applicant tracking systems market was valued at USD 1.01 billion in 2021 and is predicted to grow at a CAGR of 43.90% during the study period due to the large number of business headquarters. Simply said, this company's team is the most technologically adept. Most businesses focus on developing new technologies to acquire a competitive advantage and expand operations. Automation and localized production, with their related cost advantages, are likely to propel the manufacturing market.

The European applicant tracking systems market is developing at the quickest rate due to technological advancements in applicant tracking systems that improve staffing operations and recruiter productivity. Artificial intelligence is becoming increasingly popular in this field due to its speed and effectiveness.

The Asia Pacific applicant tracking systems market is predicted to develop at a significant CAGR in the future. Applicant tracking software is required for hiring highly competent and qualified workers in Asia-Pacific. Furthermore, Asia-Pacific is rapidly urbanizing, industrializing, transforming agriculture, and diversifying its economy, resulting in increased work prospects. Applicant tracking systems have grown in popularity as more workers relocate from rural areas to cities.

Major Players

Key companies in the applicant tracking systems market include International Business Machines Corporation, Jobvite, Oracle Corporation, FindlyTalrnt LLC, BambooHR, Clear Company, CornerStone OnDemand, Bullhorn Inc, Exacthire, Hyrell, and IBM Corporation.

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