

Packaging Tapes Market by Tape Type (Pressure-Sensitive Tape, Masking Tape, Duct Tape, Filament Tape, and Others), Material Type (Plastic, Paper, Metal Foil), End Use (E-Commerce, Food and Beverages, Retail, and Others), and Region 2025-2033

Market Report | 2025-03-01 | 148 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$2999.00
- Five User Licence \$3999.00
- Enterprisewide License \$4999.00

Report description:

The global packaging tapes market size reached USD 81.6 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 115.4 Billion by 2033, exhibiting a growth rate (CAGR) of 3.73% during 2025-2033. The expanding e-commerce sector, robust growth in various industries, a growing emphasis on sustainable packaging solutions, globalization and international trade, rapid urbanization, the rise of retail chains, and adherence to stringent regulatory standards are propelling the market growth.

Packaging tapes are essential tools in the realm of packaging and shipping. They are adhesive strips, often made of materials like polypropylene, polyvinyl chloride (PVC), or paper, used to seal and secure boxes, packages, and cartons. These tapes serve several functions, with their primary purpose being to keep the contents of a package intact during transit. Advantages of packaging tapes include their ease of use and efficiency in sealing packages. They provide a reliable seal that helps prevent tampering and protects the contents from external elements such as moisture and dust. Additionally, they come in various types, each tailored to specific needs. Common types include pressure-sensitive tapes, which adhere when pressure is applied, and water-activated tapes, which require moisture for adhesion. Specialty tapes, like double-sided or reinforced tapes, are also commercially available, catering to unique packaging challenges.

The global packaging tapes market is influenced by the rapidly expanding e-commerce sector, which has significantly increased the demand for packaging tapes, as online retailers require sturdy and reliable sealing solutions for their packages. Moreover, the growth of various industries, including food and beverages, electronics, and automotive, has contributed to the expansion of the packaging tapes market, as these sectors require effective packaging solutions. Additionally, the increasing awareness of sustainable packaging has led to the development of eco-friendly tapes, aligning with the growing environmental concerns, which, in turn, is augmenting the market growth. Furthermore, globalization and international trade have boosted the demand for

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

packaging tapes due to the need for secure and efficient packaging of goods during transit, thereby fueling the market growth.

Packaging Tapes Market Trends/Drivers:

E-commerce growth

The explosive growth of e-commerce has emerged as a primary driver for the global packaging tapes market. With the increasing number of online retail transactions, there is a burgeoning demand for reliable and efficient packaging solutions. Packaging tapes play a vital role in ensuring that parcels are securely sealed, protecting contents during transit. This demand extends to a variety of industries, including electronics, fashion, and consumer goods, all of which heavily rely on e-commerce platforms. As consumers increasingly turn to online shopping, the need for robust packaging tapes continues to surge. To meet this demand, manufacturers are continually innovating in terms of tape strength, adhesiveness, and eco-friendliness, aligning their products with the requirements of the modern e-commerce landscape.

Industry expansion

The packaging tapes market is significantly influenced by the growth of various industries, such as food and beverages, electronics, and automotive. These sectors depend on efficient and secure packaging to protect their products during storage and transit. For instance, the food industry relies on packaging tapes to maintain the freshness and integrity of perishable goods. Meanwhile, the electronics industry requires specialized tapes to shield sensitive components from environmental factors. Furthermore, the automotive sector uses packaging tapes for bundling and protecting various vehicle parts. As these industries continue to expand globally, the demand for packaging tapes remains strong, driving manufacturers to develop innovative solutions tailored to the specific needs of each sector.

Sustainable packaging demands

The growing emphasis on sustainable and eco-friendly packaging solutions has become a prominent driver in the packaging tapes market. Consumers and businesses alike are increasingly concerned about the environmental impact of packaging materials. This has led to the development of eco-friendly tapes that are recyclable, biodegradable, and use minimal resources in their production. These tapes not only align with sustainability goals but also cater to consumers looking for environmentally responsible choices. As regulations and awareness regarding eco-friendly packaging continue to grow, packaging tape manufacturers are investing in research and development to provide effective, sustainable alternatives. This trend not only addresses environmental concerns but also positions companies in the packaging tapes market as responsible and forward-thinking contributors to a greener future.

Packaging Tapes Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global packaging tapes market report, along with forecasts at the global, regional, and country levels for 2025-2033. Our report has categorized the market based on tape type, material type, and end use.

Breakup by Tape Type:

- Pressure-Sensitive Tape
- Masking Tape
- Duct Tape
- Filament Tape
- Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Duct tape dominates the market

The report has provided a detailed breakup and analysis of the market based on the tape type. This includes pressure-sensitive tape, masking tape, duct tape, filament tape, and others. According to the report, duct tape represented the largest segment.

The duct tape segment is experiencing notable growth due to its versatility, which makes it a sought-after product across various industries. Duct tape's ability to adhere to a wide range of surfaces, from plastic to metal, and its capacity to provide quick and effective fixes for various applications, including temporary repairs, maintenance, and even crafting, have contributed significantly to its rising demand. Moreover, the construction and housing sectors have been pivotal drivers of duct tape growth. The construction industry frequently employs duct tape for sealing, repairing, and reinforcing purposes, thanks to its durability and weather resistance. In the housing sector, homeowners turn to duct tape for DIY projects, making it a household essential. Furthermore, duct tape's adaptability in emergency situations, such as disaster recovery and first-aid applications, has bolstered its popularity. Its water-resistant and durable properties make it a reliable choice for both professionals and individuals during crises.

Breakup by Material Type:

- Plastic
- Paper
- Metal Foil

Plastic dominates the market

The report has provided a detailed breakup and analysis of the market based on the material type. This includes plastic, paper, and metal foil. According to the report, plastic represented the largest segment.

The plastic segment of the packaging tapes market is experiencing substantial growth due to the cost-effectiveness of the product. Plastic tapes, such as polypropylene and PVC, are more affordable compared to alternatives like paper or cloth tapes. This cost advantage makes them an attractive choice for businesses looking to minimize packaging expenses. In line with this, plastic tapes offer excellent durability and moisture resistance. They can withstand various environmental conditions, including exposure to water and humidity, without losing their adhesive properties. This durability makes plastic tapes ideal for packaging goods that require protection during transit or storage, such as electronic devices and perishable items. Additionally, the versatility of plastic tapes contributes to their growth. They come in various forms, including clear, colored, and printed options, allowing businesses to customize their packaging and branding. This versatility makes them suitable for a wide range of applications across different industries.

Breakup by End Use:

- E-Commerce
- Food and Beverages
- Retail
- Others

E-commerce dominates the market

The report has provided a detailed breakup and analysis of the market based on the end use. This includes e-commerce, food and beverages, retail, and others. According to the report, e-commerce represented the largest segment.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The growth of the e-commerce segment is underpinned by the surging preference for convenience. E-commerce allows consumers to shop from the comfort of their homes, eliminating the need for physical store visits. This convenience becomes especially crucial during events like the COVID-19 pandemic, which accelerated the shift towards online shopping. Furthermore, the widening internet access and smartphone penetration have opened new markets and customer segments for e-commerce businesses. As more people gain internet access and own smartphones, the potential customer base for online retailers continues to expand. Apart from this, the availability of a diverse range of products and services online attracts consumers. E-commerce platforms often offer a broader selection than brick-and-mortar stores, allowing customers to find niche products and compare prices easily.

Breakup by Region:

- North America
- United States
- Canada
- Asia Pacific
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy
- Spain
- Russia
- Others
- Latin America
- Brazil
- Mexico
- Others
- Middle East and Africa

Asia Pacific exhibits a clear dominance, accounting for the largest packaging tapes market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific accounted for the largest market share.

The Asia Pacific region is experiencing significant growth in various sectors, and several key factors are driving this expansion, including rapid urbanization across many Asian countries. As more people move to cities in search of better opportunities, it spurs economic activities, boosts consumerism, and drives demand for various products and services, including housing, infrastructure,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

and consumer goods. In line with this, the burgeoning middle-class population in the region is another major growth catalyst. With rising incomes and improved living standards, consumers in the region have more purchasing power. This, in turn, fuels demand for a wide range of goods and services, from automobiles and electronics to leisure and tourism. Furthermore, the region's strategic geographical location has made it a hub for global trade. Countries like China, India, and Singapore have become major players in international commerce, fostering economic growth through exports and imports. This robust trade environment attracts investments and drives economic expansion, making the Asia Pacific region a vital player in the global economy.

Competitive Landscape:

In the competitive landscape of the market research and consulting services industry, various factors contribute to the dynamics shaping the field. The industry is characterized by a diverse range of firms offering services that help businesses make informed decisions. Competitors in this space often distinguish themselves based on their areas of expertise, industry focus, geographic reach, and the depth of their research capabilities. As companies vie for market share, the competitive landscape is marked by ongoing innovation in research methodologies and technologies. Advancements in data analytics, artificial intelligence, and automation have revolutionized the industry, enabling firms to deliver more insightful and timely insights to their clients. Additionally, customer relationships and reputation play a critical role in this landscape. Firms that consistently provide high-quality, unbiased, and actionable research findings tend to build strong, long-term partnerships with their clients, solidifying their position in the market.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

- 3M Company
- ADH Tape
- H.B Fuller Company
- Intertape Polymer Group Inc.
- LORD Corporation (Parker Hannifin Corporation)
- Nitto Denko Corporation
- PPM Industries S.p.A.
- Scapa Group Ltd. (Mativ Holdings, Inc)
- Shurtape Technologies LLC
- Tesa SE Group (Beiersdorf AG)

Key Questions Answered in This Report:

- How has the global packaging tapes market performed so far, and how will it perform in the coming years ?
- What are the drivers, restraints, and opportunities in the global packaging tapes market ?
- What is the impact of each driver, restraint, and opportunity on the global packaging tapes market ?
- What are the key regional markets ?
- Which countries represent the most attractive packaging tapes market ?
- What is the breakup of the market based on the tape type ?
- Which is the most attractive tape type in the packaging tapes market ?
- What is the breakup of the market based on the material type ?
- Which is the most attractive material type in the packaging tapes market ?
- What is the breakup of the market based on the end use ?
- Which is the most attractive end use in the packaging tapes market ?
- What is the competitive structure of the global packaging tapes market ?
- Who are the key players/companies in the global packaging tapes market ?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Packaging Tapes Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Tape Type
 - 6.1 Pressure-Sensitive Tape
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Masking Tape
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 Duct Tape
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
 - 6.4 Filament Tape
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
 - 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 7 Market Breakup by Material Type
 - 7.1 Plastic
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Paper
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3 Metal Foil
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8 Market Breakup by End Use

8.1 E-Commerce

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Food and Beverages

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Retail

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 Market Breakup by Region

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
- 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast
- 10 Drivers, Restraints, and Opportunities
 - 10.1 Overview
 - 10.2 Drivers
 - 10.3 Restraints
 - 10.4 Opportunities
- 11 Value Chain Analysis
- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Price Analysis
- 14 Competitive Landscape

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 3M Company
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 ADH Tape
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 H.B Fuller company
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 Intertape Polymer Group Inc.
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.5 LORD Corporation (Parker Hannifin Corporation)
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Nitto Denko Corporation
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
 - 14.3.6.4 SWOT Analysis
 - 14.3.7 PPM Industries S.p.A.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.8 Scapa Group Ltd. (Mativ Holdings, Inc)
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.9 Shurtape Technologies LLC
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.10 Tesa SE Group (Beiersdorf AG)
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Packaging Tapes Market by Tape Type (Pressure-Sensitive Tape, Masking Tape, Duct Tape, Filament Tape, and Others), Material Type (Plastic, Paper, Metal Foil), End Use (E-Commerce, Food and Beverages, Retail, and Others), and Region 2025-2033

Market Report | 2025-03-01 | 148 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$2999.00
	Five User Licence	\$3999.00
	Enterprisewide License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-25

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com