

**Asia Pacific Tire Market Report by Radial/Bias Tires (Radial, Bias), End-Use (OEM, Replacement), Vehicle Type (Passenger Cars, Light Commercial Vehicles, Medium and Heavy Commercial Vehicles, Two-Wheelers, Off-The-Road (OTR), Three-Wheelers), Size (Passenger Cars, Light Commercial Vehicles, Medium and Heavy Commercial Vehicles, Two-Wheelers, Three-Wheelers, Off-The-Road (OTR)), Distribution Channel (Offline, Online), and Country 2025-2033**

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**Report description:**

The Asia Pacific tire market size was valued at USD 1,320 Million in 2024. Looking forward, IMARC Group estimates the market to reach USD 1,810 Million by 2033, exhibiting a CAGR of 3.45% from 2025-2033. The Asia Pacific tire market share is increasing due to rising vehicle production and growing demand for replacement tires. Government initiatives supporting infrastructure and electric vehicle (EV) adoption, along with technological advancements in tire manufacturing, are impelling the market growth. Expanding logistics, e-commerce, and regulatory standards for fuel efficiency and safety are further contributing to the market growth.

Increasing demand for vehicles, growing replacement demand, declining prices of rubber and increasing production in the region represent some of the key factors contributing to the growth of the Asia Pacific tire industry. Furthermore, rising demand for secondhand vehicles in countries such as India, China, Indonesia, Malaysia, etc., is expected to drive the market for the replacement tire industry. Additionally, increasing investment towards infrastructure projects such as roads, bridges, and tunnels, have been able to increase the connectivity across the Asia Pacific region, this is also catalyzing the demand for tires across the region.

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The increasing demand for tires in the Asia Pacific region is also being driven by the increasing automobile production along with the expanding fleet size. In addition to this, the rising consumer living standards supported by their growing disposable income levels have also boosted automobile sales, thereby propelling the demand for tires in the region. Furthermore, the increasing usage of both light and heavy commercial vehicles in logistics and construction activities has also augmented the market growth. Additionally, the growing popularity of next-generation and high-performance tires for luxury and premium cars is also driving the market growth. Apart from this, the increasing demand for replacement tires owing to the large consumer base of passenger cars and the high replacement rate of tires after certain usage limit, is further bolstering the demand of tires in the region.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each segment of the Asia Pacific tire market, along with forecasts at the country and regional levels from 2025-2033. The market has been categorized based on radial/bias tires, end-use, vehicle type, size, distribution channel, and region.

**Breakup by Radial/Bias Tires:**

- Radial
- Bias

**Breakup by End-Use:**

- OEM
- Replacement

**Breakup by Vehicle Type:**

- Passenger Cars
- Light Commercial Vehicles
- Medium and Heavy Commercial Vehicles
- Two-Wheelers
- Off-The-Road (OTR)
- Three- Wheelers

**Breakup by Size:**

- Passenger Cars
- Market Breakup by Rim Size
- Market Breakup by Tire Size
- Market Breakup by Price Range
- Light Commercial Vehicles
- Market Breakup by Rim Size
- Market Breakup by Tire Size
- Market Breakup by Price Range
- Medium and Heavy Commercial Vehicles
- Market Breakup by Rim Size
- Market Breakup by Tire Size
- Market Breakup by Price Range

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- Two-Wheelers
- Market Breakup by Rim Size
- Market Breakup by Tire Size
- Market Breakup by Price Range
- Three- Wheelers
- Market Breakup by Rim Size
- Market Breakup by Tire Size
- Market Breakup by Price Range
- Off-The-Road (OTR)
- Market Breakup by Rim Size
- Market Breakup by Tire Size
- Market Breakup by Price Range

Breakup by Distribution Channel:

- Offline
- Online

Breakup by Country:

- China
- India
- Japan
- Australia
- South Korea
- Thailand
- Indonesia
- Malaysia
- Pakistan
- Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Michelin, Bridgestone Corporation, Continental AG, Goodyear Tire & Rubber Company, Sumitomo Corporation, Pirelli C. S.p.A., Yokohama Tire Corporation, Hankook Tire & Technology Co., Ltd., Toyo Tire Corporation, Kumho Tire Co., Ltd., etc.

Key Questions Answered in This Report

- 1.How big is the tire market in the Asia Pacific?
- 2.What factors are driving the growth of the Asia Pacific tire market?
- 3.What is the forecast for the tire market in the Asia Pacific?
- 4.Which segment accounted for the largest Asia Pacific tire radial/bias tires market share?
- 5.Which segment accounted for the largest Asia Pacific tire end-use market share?
- 6.Who are the major players in the Asia Pacific tire market?

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