

Experience Gift Market - Global Outlook & Forecast 2024-2029

Market Report | 2025-03-11 | 254 pages | Arizton Advisory & Intelligence

AVAILABLE LICENSES:

- Single User License \$4200.00
- Team License \$4999.00
- Enterprisewide \$5999.00

Report description:

The global experience gifting market is expected to grow at a CAGR of 6.41% from 2023 to 2029.

Key Development in the Global Experience Gifting Market:

- Companies are using apps and online platforms to offer personalized gift and card recommendations, making it easier for customers to choose items based on their preferences.
- Moonpig has formed partnerships with brands like The Entertainer, Early Learning Centre, and Hotel Chocolat, expanding its gifting range and offering more product options for customers in 2024.
- Red Letter Days has introduced a Sustainable Experiences Collection to meet the increasing demand for eco-friendly gifting options.

Adoption of Technology in the Experience Gifting Market

The adoption of technology in the industry is transforming how consumers discover, book, and enjoy experiences. The integration of online platforms and mobile applications is significantly improving customer engagement within the experience gift market. For example, companies like Cloud 9 Living and Virgin Experience Gifts offer mobile-friendly websites and apps that make browsing, purchasing, and gifting experiences more accessible. These platforms use data analytics to tailor recommendations, ensuring that users receive suggestions that align with their preferences, enhancing customer satisfaction, and driving repeat purchases. Also, virtual reality (VR) and augmented reality (AR) are playing pivotal roles in transforming the pre-purchase experience. Some companies, such as Tinggly, leverage AR to allow users to preview an experience virtually before making a purchase. For instance, consumers can take a virtual tour of a destination, explore the ambiance of a luxury spa, or preview an adventure activity before booking. This interactive element reduces uncertainty and enhances decision-making by providing a more immersive and informative shopping experience.

Furthermore, data analytics has empowered companies to offer more personalized recommendations. Platforms can now track consumer behavior, purchase history, and even social media interactions to offer tailored experiences. This trend is particularly

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

evident in platforms like Experience Days and RedBalloon, which leverage data insights to send personalized gift suggestions based on previous choices or trending experiences in specific regions. These technologies ultimately help companies retain customers and increase engagement by aligning offerings more closely with customer desires.

MARKET TRENDS & DRIVERS

Shift to Experiences Over Material Goods

Consumers are increasingly prioritizing experiences over physical items when it comes to gifting. This trend is driven by the perception that experiences create lasting memories, foster relationships, and enhance overall well-being. Events like travel, adventure activities, and unique dining experiences are preferred as gifts, reflecting a broader cultural shift toward valuing experiential over material wealth. Furthermore, the intersection of this shift with the experience gifting market presents a lucrative opportunity. Experience gifts, whether for milestone celebrations or corporate gifting, are becoming popular choices because they allow people to share memorable moments with loved ones. They also reflect the broader societal move toward sustainability, as people become more conscious of the environmental impact of material goods. This transformation is not just a passing trend but a fundamental change in how consumers perceive value, blending seamlessly with the growth of the experience gifting market.

Growing Outlook of Digitalization and Online Shopping

Gift-giving has transformed eCommerce, with the ability to purchase and deliver gifts online significantly boosting sales potential. As consumers increasingly turn to online shopping, this practice has created a lucrative opportunity for businesses to enhance their market presence. In the ever-evolving eCommerce landscape, understanding and leveraging gifting strategies can lead to increased brand awareness and customer acquisition, benefiting both businesses and consumers alike. Furthermore, one of the driving forces behind the success of gifting in eCommerce is the emotional connection it fosters. Personalization is crucial; consumers are drawn to platforms that allow them to tailor gifts to their recipients. This could involve selecting specific items based on personal interests or creating customized gift bundles. By enhancing the personalization aspect of gifting, businesses can improve customer satisfaction and retention, making the shopping experience more meaningful.

INDUSTRY RESTRAINTS

Cyber Fraud

With the rapid rise of e-commerce in the experience gifting market, the risk of cyber fraud has also escalated, posing a significant industry restraint. As more consumers turn to online platforms for purchasing gifts, including high-value experiences like travel and adventure activities, the threat of data breaches, identity theft, and fraudulent transactions becomes more prevalent. These security vulnerabilities can erode consumer confidence in digital platforms, potentially deterring purchases despite the convenience and variety offered by online shopping.

SEGMENTATION INSIGHTS

INSIGHTS BY TYPE

The global experience gifting market by type is segmented into food & drinks, adventures, spa & beauty, driving, travel & stay, and others. The food & drinks segment holds the largest segmental market share. The food and drinks segment of the industry is thriving due to a combination of cultural shifts toward valuing experiences, and the adaptations prompted by the pandemic. As consumers continue to seek meaningful ways to celebrate occasions and connect with loved ones, the demand for unique culinary

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

experiences is expected to remain strong. This evolving landscape presents significant opportunities for businesses in the experience gifting market to innovate and expand their offerings, ultimately enhancing consumer satisfaction and engagement. Furthermore, the experience gifting market has witnessed a substantial transformation in recent years, particularly in the realm of travel and accommodation. Travel & stay is projected to witness a significant growth rate during the forecast period. As consumers increasingly prioritize experiences over material possessions, the travel demand and stay-related gifts have surged, reflecting a broader trend toward experiential spending. This shift can be attributed to various factors, including changing consumer preferences, the influence of social media, and the desire for personalized experiences that foster connections and create lasting memories.

Segmentation By Type

- Food & Drinks
- Adventures
- Spa & Beauty
- Driving
- Travel & Stay
- Others

INSIGHTS BY PURCHASING CHANNEL

The corporate gifting purchasing channel holds the most significant share of the global experience gifting market in 2023. Corporate gifting has emerged as a significant trend within the experience gifting market, driven by the desire of companies to foster employee engagement, strengthen client relationships, and enhance brand loyalty. One of the primary drivers of this trend is the growing emphasis on employee well-being and morale. Companies are increasingly recognizing that investing in their employees' experiences can lead to enhanced job satisfaction and productivity. As a result, many organizations have begun to offer experience gifts such as spa vouchers, cooking classes, or adventure activities as part of their employee recognition programs. For instance, companies like Google and Salesforce have implemented experience gifting initiatives, providing employees with opportunities to participate in unique activities that enhance work-life balance and contribute to overall happiness.

Segmentation By Purchasing Channel

- Corporate Gifting
- Individuals

GEOGRAPHICAL ANALYSIS

The global experience gifting market is experiencing growth across various regions, driven by varying consumer preferences and economic factors. Europe and North America are currently leading markets due to their established culture of gifting experiences, particularly during holidays and special occasions. In 2023, Europe dominated the global experience gifting market, accounting for a global revenue share of over 39%. Several demand-driving factors contribute to the expansion of the market in Europe. One significant driver is the shifting consumer behavior towards valuing experiences over material possessions. As consumers increasingly seek out gifts that create lasting memories, the market for experience gifts continues to thrive. Additionally, the impact of seasonal events and holidays on the market is significant. In many European countries, holidays such as Christmas, Valentine's Day, and anniversaries drive increased demand for experience gifts.

The APAC region is witnessing rapid growth in the global experience gifting market, fueled by, urbanization and a shift toward experiential consumption among millennials and Gen Z. China and Japan also represent significant markets within the APAC

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

region, though their growth trajectories differ. In China, the experience gifting market is bolstered by a rapidly growing economy and a shift in consumer behavior towards experiences that promote social interaction and personal fulfillment. The increasing acceptance of experiential gifting among Chinese consumers, particularly among millennials, is further enhancing market demand. Meanwhile, Japan's mature market is characterized by a blend of traditional and modern gifting practices. Furthermore, emerging markets are expected to contribute to overall growth as more consumers recognize the value of experience gifts.

Segmentation by Geography

- APAC
 - o China
 - o Japan
 - o India
 - o Australia
 - o South Korea
 - o Indonesia
 - o Singapore
- Europe
 - o Germany
 - o The U.K.
 - o France
 - o Italy
 - o Spain
 - o Netherlands
 - o Poland
- North America
 - o The U.S.
 - o Canada
- Latin America
 - o Brazil
 - o Mexico
 - o Colombia
- Middle East & Africa
 - o Saudi Arabia
 - o UAE
 - o South Africa

COMPETITIVE LANDSCAPE

The global experience gifting market is characterized by a diverse range of players, from small niche providers to large online platforms. The market features moderate entry barriers, encouraging new entrants to explore innovative experiences and differentiate themselves. The key players in the global experience gifting market include Virgin Experience Days, Moonpig Group, Cloud 9 Living, RedBalloon, Tinggly, Smartbox Group, Experience Days, and Gifting Owl. Key players are focusing on expanding their offerings and improving customer engagement through technology integration and personalized experiences. Major players are expected to sustain their growth through strategic partnerships, marketing initiatives, and the introduction of new experience categories.

Vendors in the experience gifting industry gain a competitive advantage by providing unique and diverse offerings that cater to consumer preferences. Companies like Virgin Experience Days and RedBalloon have established strong brand recognition and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

customer loyalty through their varied experiences and excellent customer service. Furthermore, investments in the global experience gifting market are driven by increasing consumer demand for unique and memorable gifts. Companies are focusing on technological advancements, including online platforms and mobile applications, to enhance the customer experience.

Key Company Profiles

- Moonpig Group
- Virgin Experience
- Red Letter Days

Other Prominent Vendors

- Activity Superstore
- Adrenaline, Inc.
- Bigbox
- Breakaway Experiences
- Buyagift
- Cobone
- DesignMyNight
- Dreamdays
- Epic Experiences
- Experience Oz
- FNP
- GetYourGuide
- Giftano
- Gifting Owl
- Golden Moments
- Great American Days
- Great Little Breaks
- Groupon, Inc.
- Into the Blue Activity Gift Vouchers Ltd.
- KKday
- Klook
- Lastminute.com
- LifeExperiences.ca
- Prezzybox
- RedBalloon
- Tinggly
- Viator, Inc.
- Wonderbox
- Xoxoday

KEY QUESTIONS ANSWERED:

1. How big is the global experience gifting market?
2. What is the growth rate of the global experience gifting market?
3. Which region dominates the global experience gifting market share?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4. What are the significant trends in the experience gifting industry?
- 5. Who are the key players in the global experience gifting market?

Table of Contents:

- 1. SCOPE & COVERAGE
 - 1.1. MARKET DEFINITION
 - 1.1.1. INCLUSIONS
 - 1.1.2. EXCLUSIONS
 - 1.1.3. MARKET ESTIMATION CAVEATS
 - 1.2. SEGMENTS COVERED & DEFINITION
 - 1.1.1. MARKET SEGMENTATION BY TYPE
 - 1.1.2. MARKET SEGMENTATION BY PURCHASING CHANNEL
 - 1.1.3. REGIONS & COUNTRIES COVERED
 - 1.3. MARKET DERIVATION
 - 1.3.1. HISTORIC, BASE, & FORECAST YEARS
- 2. PREMIUM INSIGHTS
 - 2.1. OPPORTUNITY POCKETS
 - 2.1.1. MARKET MATURITY INDICATOR
 - 2.1.2. REGIONAL INSIGHTS
 - 2.2. MARKET OVERVIEW
 - 2.3. MARKET DYNAMICS
 - 2.3.1. MARKET TRENDS
 - 2.3.2. MARKET ENABLERS
 - 2.3.3. MARKET RESTRAINTS
 - 2.4. SEGMENT ANALYSIS
 - 2.4.1. INSIGHTS BY EXPERIENCE TYPE
 - 2.5. REGIONAL ANALYSIS
 - 2.6. COMPETITIVE LANDSCAPE
 - 2.7. EXPERIENCE GIFTING INDUSTRY
 - 2.8. EXPERIENCE GIFTING INDUSTRY: KEY INSIGHTS
 - 2.9. EXPERIENCE GIFTING INDUSTRY WORKFORCE: KEY INSIGHTS
 - 2.10. EMPLOYMENT REGULATIONS IN THE GLOBAL EXPERIENCE GIFTING MARKET
 - 2.11. COMPETITIVE SCENARIO
 - 2.12. INVESTMENTS IN THE EXPERIENCE GIFTING INDUSTRY
 - 2.13. ADOPTION OF TECHNOLOGY IN THE EXPERIENCE GIFTING INDUSTRY
- 3. MARKET AT A GLANCE
- 4. INTRODUCTION
 - 4.1. OVERVIEW
- 5. MARKET OPPORTUNITIES & TRENDS
 - 5.1. SHIFT TO EXPERIENCES OVER MATERIAL GOODS
 - 5.2. RISING DIGITAL INTEGRATION
 - 5.3. COLLABORATION BETWEEN COMPANIES TO PROMOTE GIFTING
- 6. MARKET GROWTH ENABLERS
 - 6.1. INCREASED FOCUS ON SUSTAINABILITY
 - 6.2. GROWING OUTLOOK OF DIGITALIZATION AND ONLINE SHOPPING
 - 6.3. GROWING USE OF CORPORATE GIFTING
- 7. MARKET RESTRAINTS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.1. □ PREPAID GIFT CARD LICENSING CHALLENGES
- 7.2. □ HIGH COSTS OF EXPERIENCE GIFTS
- 7.3. □ CYBER FRAUD
- 8. □ MARKET LANDSCAPE
- 8.1. □ MARKET OVERVIEW
- 8.2. □ MARKET SIZE & FORECAST
- 8.3. □ FIVE FORCES ANALYSIS
- 8.3.1. □ THREAT OF NEW ENTRANTS
- 8.3.2. □ BARGAINING POWER OF SUPPLIERS
- 8.3.3. □ BARGAINING POWER OF BUYERS
- 8.3.4. □ THREAT OF SUBSTITUTES
- 8.3.5. □ COMPETITIVE RIVALRY
- 9. □ GIFT TYPE
- 9.1. □ MARKET SNAPSHOT & GROWTH ENGINE
- 9.2. □ MARKET OVERVIEW
- 9.3. □ FOOD & DRINKS
- 9.3.1. □ MARKET OVERVIEW
- 9.3.2. □ MARKET SIZE & FORECAST
- 9.3.3. □ MARKET BY GEOGRAPHY
- 9.4. □ ADVENTURES
- 9.4.1. □ MARKET OVERVIEW
- 9.4.2. □ MARKET SIZE & FORECAST
- 9.4.3. □ MARKET BY GEOGRAPHY
- 9.5. □ SPA & BEAUTY
- 9.5.1. □ MARKET OVERVIEW
- 9.5.2. □ MARKET SIZE & FORECAST
- 9.5.3. □ MARKET BY GEOGRAPHY
- 9.6. □ DRIVING
- 9.6.1. □ MARKET OVERVIEW
- 9.6.2. □ MARKET SIZE & FORECAST
- 9.6.3. □ MARKET BY GEOGRAPHY
- 9.7. □ TRAVEL & STAY
- 9.7.1. □ MARKET OVERVIEW
- 9.7.2. □ MARKET SIZE & FORECAST
- 9.7.3. □ MARKET BY GEOGRAPHY
- 9.8. □ OTHERS
- 9.8.1. □ MARKET OVERVIEW
- 9.8.2. □ MARKET SIZE & FORECAST
- 9.8.3. □ MARKET BY GEOGRAPHY
- 10. □ DISTRIBUTION CHANNEL
- 10.1. □ MARKET SNAPSHOT & GROWTH ENGINE
- 10.2. □ MARKET OVERVIEW
- 10.3. □ CORPORATE GIFTING
- 10.3.1. □ MARKET OVERVIEW
- 10.3.2. □ MARKET SIZE & FORECAST
- 10.3.3. □ MARKET BY GEOGRAPHY
- 10.5. □ INDIVIDUALS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.5.1. MARKET OVERVIEW
- 10.5.2. MARKET SIZE & FORECAST
- 10.5.3. MARKET BY GEOGRAPHY
- 11. GEOGRAPHY
- 11.1. MARKET SNAPSHOT & GROWTH ENGINE
- 11.2. GEOGRAPHIC OVERVIEW
- 12. APAC
- 12.1. MARKET OVERVIEW
- 12.2. MARKET SIZE & FORECAST
- 12.3. TYPE
- 12.3.1. MARKET SIZE & FORECAST
- 12.4. DISTRIBUTION CHANNEL
- 12.4.1. MARKET SIZE & FORECAST
- 12.5. KEY COUNTRIES
- 12.6. CHINA: MARKET SIZE & FORECAST
- 12.7. JAPAN: MARKET SIZE & FORECAST
- 12.8. INDIA: MARKET SIZE & FORECAST
- 12.9. AUSTRALIA: MARKET SIZE & FORECAST
- 12.10. SOUTH KOREA: MARKET SIZE & FORECAST
- 12.11. INDONESIA: MARKET SIZE & FORECAST
- 12.12. SINGAPORE: MARKET SIZE & FORECAST
- 13. EUROPE
- 13.1. MARKET OVERVIEW
- 13.2. MARKET SIZE & FORECAST
- 13.3. TYPE
- 13.3.1. MARKET SIZE & FORECAST
- 13.4. DISTRIBUTION CHANNEL
- 13.4.1. MARKET SIZE & FORECAST
- 13.5. KEY COUNTRIES
- 13.6. GERMANY: MARKET SIZE & FORECAST
- 13.7. UK: MARKET SIZE & FORECAST
- 13.8. FRANCE: MARKET SIZE & FORECAST
- 13.9. ITALY: MARKET SIZE & FORECAST
- 13.10. SPAIN: MARKET SIZE & FORECAST
- 13.11. NETHERLANDS: MARKET SIZE & FORECAST
- 13.12. POLAND: MARKET SIZE & FORECAST
- 14. NORTH AMERICA
- 14.1. MARKET OVERVIEW
- 14.2. MARKET SIZE & FORECAST
- 14.3. TYPE
- 14.3.1. MARKET SIZE & FORECAST
- 14.4. PURCHASING CHANNEL
- 14.4.1. MARKET SIZE & FORECAST
- 14.5. KEY COUNTRIES
- 14.6. US: MARKET SIZE & FORECAST
- 14.7. CANADA: MARKET SIZE & FORECAST
- 15. LATIN AMERICA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.1. □ MARKET OVERVIEW
- 15.2. □ MARKET SIZE & FORECAST
- 15.3. □ TYPE
- 15.3.1. □ MARKET SIZE & FORECAST
- 15.4. □ DISTRIBUTION CHANNEL
- 15.4.1. □ MARKET SIZE & FORECAST
- 15.5. □ KEY COUNTRIES
- 15.6. □ BRAZIL: MARKET SIZE & FORECAST
- 15.7. □ MEXICO: MARKET SIZE & FORECAST
- 15.8. □ ARGENTINA: MARKET SIZE & FORECAST
- 16. □ MIDDLE EAST & AFRICA
- 16.1. □ MARKET OVERVIEW
- 16.2. □ MARKET SIZE & FORECAST
- 16.3. □ TYPE
- 16.3.1. □ MARKET SIZE & FORECAST
- 16.4. □ PURCHASING CHANNEL
- 16.4.1. □ MARKET SIZE & FORECAST
- 16.5. □ KEY COUNTRIES
- 16.6. □ SAUDI ARABIA: MARKET SIZE & FORECAST
- 16.7. □ UAE: MARKET SIZE & FORECAST
- 16.8. □ SOUTH AFRICA: MARKET SIZE & FORECAST
- 17. □ COMPETITIVE LANDSCAPE
- 17.1. □ COMPETITION OVERVIEW
- 18. □ KEY COMPANY PROFILES
- 18.1. □ MOONPIG GROUP
- 18.1.1. □ BUSINESS OVERVIEW
- 18.1.2. □ SERVICE OFFERINGS
- 18.1.3. □ KEY STRATEGIES
- 18.1.4. □ KEY STRENGTHS
- 18.1.5. □ KEY OPPORTUNITIES
- 18.2. □ VIRGIN EXPERIENCE
- 18.2.1. □ BUSINESS OVERVIEW
- 18.2.2. □ SERVICE OFFERINGS
- 18.2.3. □ KEY STRATEGIES
- 18.2.4. □ KEY STRENGTHS
- 18.2.5. □ KEY OPPORTUNITIES
- 18.3. □ RED LETTER DAYS
- 18.3.1. □ BUSINESS OVERVIEW
- 18.3.2. □ SERVICE OFFERINGS
- 18.3.3. □ KEY STRATEGIES
- 18.3.4. □ KEY STRENGTHS
- 18.3.5. □ KEY OPPORTUNITIES
- 19. □ OTHER PROMINENT VENDORS
- 19.1. □ ACTIVITY SUPERSTORE
- 19.1.1. □ BUSINESS OVERVIEW
- 19.1.2. □ SERVICE OFFERINGS
- 19.2. □ ADRENALINE, INC.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 19.2.1. □ BUSINESS OVERVIEW
- 19.2.2. □ SERVICE OFFERINGS
- 19.3. □ BIGBOX
- 19.3.1. □ BUSINESS OVERVIEW
- 19.3.2. □ SERVICE OFFERINGS
- 19.4. □ BREAKAWAY EXPERIENCES
- 19.4.1. □ BUSINESS OVERVIEW
- 19.4.2. □ SERVICE OFFERINGS
- 19.5. □ BUYAGIFT
- 19.5.1. □ BUSINESS OVERVIEW
- 19.5.2. □ SERVICE OFFERINGS
- 19.6. □ COBONE
- 19.6.1. □ BUSINESS OVERVIEW
- 19.6.2. □ SERVICE OFFERINGS
- 19.7. □ DESIGNMYNIGHT
- 19.7.1. □ BUSINESS OVERVIEW
- 19.7.2. □ SERVICE OFFERINGS
- 19.8. □ DREAMDAYS
- 19.8.1. □ BUSINESS OVERVIEW
- 19.8.2. □ SERVICE OFFERINGS
- 19.9. □ EPIC EXPERIENCES
- 19.9.1. □ BUSINESS OVERVIEW
- 19.9.2. □ SERVICE OFFERINGS
- 19.10. □ EXPERIENCE OZ
- 19.10.1. □ BUSINESS OVERVIEW
- 19.10.2. □ SERVICE OFFERINGS
- 19.11. □ FNP
- 19.11.1. □ BUSINESS OVERVIEW
- 19.11.2. □ SERVICE OFFERINGS
- 19.12. □ GETYOURGUIDE
- 19.12.1. □ BUSINESS OVERVIEW
- 19.12.2. □ SERVICE OFFERINGS
- 19.13. □ GIFTANO
- 19.13.1. □ BUSINESS OVERVIEW
- 19.13.2. □ SERVICE OFFERINGS
- 19.14. □ GIFTING OWL
- 19.14.1. □ BUSINESS OVERVIEW
- 19.14.2. □ SERVICE OFFERINGS
- 19.15. □ GOLDEN MOMENTS
- 19.15.1. □ BUSINESS OVERVIEW
- 19.15.2. □ SERVICE OFFERINGS
- 19.16. □ GREAT AMERICAN DAYS
- 19.16.1. □ BUSINESS OVERVIEW
- 19.16.2. □ SERVICE OFFERINGS
- 19.17. □ GREAT LITTLE BREAKS
- 19.17.1. □ BUSINESS OVERVIEW
- 19.17.2. □ SERVICE OFFERINGS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 19.18. □GROUPON, INC.
 - 19.18.1. □BUSINESS OVERVIEW
 - 19.18.2. □SERVICE OFFERINGS
- 19.19. □INTO THE BLUE ACTIVITY GIFT VOUCHERS LTD.
 - 19.19.1. □BUSINESS OVERVIEW
 - 19.19.2. □SERVICE OFFERINGS
- 19.20. □KKDAY
 - 19.20.1. □BUSINESS OVERVIEW
 - 19.20.2. □SERVICE OFFERINGS
- 19.21. □KLOOK
 - 19.21.1. □BUSINESS OVERVIEW
 - 19.21.2. □SERVICE OFFERINGS
- 19.22. □LASTMINUTE.COM
 - 19.22.1. □BUSINESS OVERVIEW
 - 19.22.2. □SERVICE OFFERINGS
- 19.23. □LIFEEXPERIENCES.CA
 - 19.23.1. □BUSINESS OVERVIEW
 - 19.23.2. □SERVICE OFFERINGS
- 19.24. □PREZZYBOX
 - 19.24.1. □BUSINESS OVERVIEW
 - 19.24.2. □SERVICE OFFERINGS
- 19.25. □REDBALLOON
 - 19.25.1. □BUSINESS OVERVIEW
 - 19.25.2. □SERVICE OFFERINGS
- 19.26. □TINGGLY
 - 19.26.1. □BUSINESS OVERVIEW
 - 19.26.2. □SERVICE OFFERINGS
- 19.27. □VIATOR, INC.
 - 19.27.1. □BUSINESS OVERVIEW
 - 19.27.2. □SERVICE OFFERINGS
- 19.28. □WONDERBOX
 - 19.28.1. □BUSINESS OVERVIEW
 - 19.28.2. □SERVICE OFFERINGS
- 19.29. □XOXODAY
 - 19.29.1. □BUSINESS OVERVIEW
 - 19.29.2. □SERVICE OFFERINGS
- 20. □REPORT SUMMARY
 - 20.1. □KEY TAKEAWAYS
 - 20.2. □STRATEGIC RECOMMENDATIONS
- 21. □QUANTITATIVE SUMMARY
 - 21.1. □MARKET BY GEOGRAPHY
 - 21.2. □APAC
 - 21.2.1. □TYPE: MARKET SIZE & FORECAST
 - 21.2.2. □DISTRIBUTION CHANNEL: MARKET SIZE & FORECAST
 - 21.3. □EUROPE
 - 21.3.1. □TYPE: MARKET SIZE & FORECAST
 - 21.3.2. □DISTRIBUTION CHANNEL: MARKET SIZE & FORECAST

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

21.4.	NORTH AMERICA
21.4.1.	TYPE: MARKET SIZE & FORECAST
21.4.2.	PURCHASING CHANNEL: MARKET SIZE & FORECAST
21.5.	LATIN AMERICA
21.5.1.	TYPE: MARKET SIZE & FORECAST
21.5.2.	PURCHASING CHANNEL: MARKET SIZE & FORECAST
21.6.	MIDDLE EAST & AFRICA
21.6.1.	TYPE: MARKET SIZE & FORECAST
21.6.2.	PURCHASING CHANNEL: MARKET SIZE & FORECAST
22.	APPENDIX
22.1.	RESEARCH METHODOLOGY
22.2.	RESEARCH PROCESS
22.3.	REPORT ASSUMPTIONS & CAVEATS
22.3.1.	KEY CAVEATS
22.3.2.	CURRENCY CONVERSION
22.4.	ABBREVIATIONS

Experience Gift Market - Global Outlook & Forecast 2024-2029

Market Report | 2025-03-11 | 254 pages | Arizton Advisory & Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4200.00
	Team License	\$4999.00
	Enterprisewide	\$5999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com