

Vending in Peru

Market Direction | 2025-02-27 | 34 pages | Euromonitor

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Report description:

Unlike the previous year, which saw strong expansion, the vending channel experienced minimal growth in 2024. This slowdown is attributed to the market stabilising as purchasing habits return to pre-pandemic norms, with sales now approaching levels last seen before the health crisis. Growth has been driven by the increasing presence of vending machines in high-traffic public locations, particularly in secure areas with extended accessibility. These include hospitals, clinics, universities, and s...

Euromonitor International's Vending in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Vending experiences slow growth in 2024, approaching pre-pandemic sales levels, but limited by lower cash usage

Vendomatica Peru remains the leading player, pioneering technological advancements

Tai Loy stands out as a non-food vending pioneer, expanding its presence in universities

PROSPECTS AND OPPORTUNITIES

Vending to grow at a moderate pace due to slow expansion of machine installations

Technological advancements in vending machines will modernise the market

Success in vending will depend on strategic location to compete with other retail formats

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