

## **Vending in Greece**

Market Direction | 2025-02-27 | 34 pages | Euromonitor

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### **Report description:**

Vending value sales rose strongly in current terms in Greece in 2024, albeit from a low base. i-Mall, which operates fully self-service and automated shops in the Greek market, increased its presence with new smart stores towards the end of the review period, making shopping easier and faster for busy consumers with a focus on convenience. Such stores allow customers to pick up or return online orders quickly, while also providing digital tools to browse products, such as digital browsing kiosks...

Euromonitor International's Vending in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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