

Vending in Greece

Market Direction | 2025-02-27 | 34 pages | Euromonitor

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Report description:

Vending value sales rose strongly in current terms in Greece in 2024, albeit from a low base. i-Mall, which operates fully self-service and automated shops in the Greek market, increased its presence with new smart stores towards the end of the review period, making shopping easier and faster for busy consumers with a focus on convenience. Such stores allow customers to pick up or return online orders quickly, while also providing digital tools to browse products, such as digital browsing kiosks...

Euromonitor International's Vending in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Vending in Greece

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List Of Contents And Tables

VENDING IN GREECE

KEY DATA FINDINGS

2024 DEVELOPMENTS

i-Mall appeals to busy consumers

Players may need to look beyond traditional categories

Limited opportunities

PROSPECTS AND OPPORTUNITIES

Potential for vending machines selling traditional Greek products

Opportunities for development of more distinctive offer

Little potential for expansion

CHANNEL DATA

Table 1 Vending by Product: Value 2019-2024

Table 2 Vending by Product: % Value Growth 2019-2024

Table 3 Vending GBO Company Shares: % Value 2020-2024

Table 4 Vending GBN Brand Shares: % Value 2021-2024

Table 5 Vending Forecasts by Product: Value 2024-2029

Table 6 Vending Forecasts by Product: % Value Growth 2024-2029

RETAIL IN GREECE

EXECUTIVE SUMMARY

Retail in 2024: The big picture

Consolidation via acquisition

Expansion of convenience stores

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2024

Seasonality

St Valentine's Day

Mother's Day

MARKET DATA

Table 7 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024

Table 9 Sales in Retail Offline by Channel: Value 2019-2024

Table 10 Sales in Retail Offline by Channel: % Value Growth 2019-2024

Table 11 Retail Offline Outlets by Channel: Units 2019-2024

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Table 12 Retail Offline Outlets by Channel: % Unit Growth 2019-2024
 Table 13 Sales in Retail E-Commerce by Product: Value 2019-2024
 Table 14 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
 Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
 Table 16 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
 Table 17 □Sales in Grocery Retailers by Channel: Value 2019-2024
 Table 18 □Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
 Table 19 □Grocery Retailers Outlets by Channel: Units 2019-2024
 Table 20 □Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
 Table 21 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
 Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
 Table 23 □Sales in Non-Grocery Retailers by Channel: Value 2019-2024
 Table 24 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
 Table 25 □Non-Grocery Retailers Outlets by Channel: Units 2019-2024
 Table 26 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
 Table 27 □Retail GBO Company Shares: % Value 2020-2024
 Table 28 □Retail GBN Brand Shares: % Value 2021-2024
 Table 29 □Retail Offline GBO Company Shares: % Value 2020-2024
 Table 30 □Retail Offline GBN Brand Shares: % Value 2021-2024
 Table 31 □Retail Offline LBN Brand Shares: Outlets 2021-2024
 Table 32 □Retail E-Commerce GBO Company Shares: % Value 2020-2024
 Table 33 □Retail E-Commerce GBN Brand Shares: % Value 2021-2024
 Table 34 □Grocery Retailers GBO Company Shares: % Value 2020-2024
 Table 35 □Grocery Retailers GBN Brand Shares: % Value 2021-2024
 Table 36 □Grocery Retailers LBN Brand Shares: Outlets 2021-2024
 Table 37 □Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
 Table 38 □Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
 Table 39 □Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
 Table 40 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
 Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
 Table 42 □Forecast Sales in Retail Offline by Channel: Value 2024-2029
 Table 43 □Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
 Table 44 □Forecast Retail Offline Outlets by Channel: Units 2024-2029
 Table 45 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
 Table 46 □Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
 Table 47 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
 Table 48 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
 Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
 Table 50 □Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
 Table 51 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
 Table 52 □Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
 Table 53 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
 Table 54 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
 Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
 Table 56 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029
 Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029
 Table 58 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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