

## **Vending in Brazil**

Market Direction | 2025-02-28 | 38 pages | Euromonitor

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### **Report description:**

Vending maintained current value growth in Brazil in 2024, although the rate of increase was lower than seen for several years, and it remained the smallest retail channel in Brazil. Vending machines tend to satisfy the needs of consumers who increasingly seek quick, convenient, and safe options for their everyday purchases. In addition, digitalisation and the growing adoption of contactless payments are also encouraging their use. Vending machines are currently found in high-traffic locations,...

Euromonitor International's Vending in Brazil report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Convenience and contactless payments favour vending sales

Coca-Cola leads vending thanks to sales of carbonates

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