

## **Vending in Belgium**

Market Direction | 2025-02-28 | 34 pages | Euromonitor

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### **Report description:**

Vending in Belgium saw a steep decline in sales in current value terms in 2024. Despite inflation stabilising consumer confidence remained low with household budgets being squeezed. As a result, some consumers switched to channels offering better value-for-money. Additionally, the poor weather in Belgium in 2024 was also detrimental to vending sales which rely heavily on high levels of foot traffic.

Euromonitor International's Vending in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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