

## **Top Five Trends in Cooking Ingredients and Meals**

Global Strategy | 2025-02-10 | 36 pages | Euromonitor

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### **Report description:**

Cooking ingredients and meals posted a moderate 2.2% in 2025. The market slowed compared to the thriving period 2021-2022 when convenient solutions and the growing home cooking trend laid the ground for innovation and experimentation. New launches have subsided due to high inflation and disturbed global supply chains; however, consumers' desire for novel products has remained. Products suited to various dietary, lifestyle and health needs have continued to see demand despite tighter budgets.

Euromonitor International's Top Five Trends in Cooking Ingredients and Meals global briefing provides a comprehensive overview of the Cooking Ingredients and Meals market, providing insight on sales and market potential, retail distribution and company and brand shares. Analysis identifies emerging geographies alongside growth opportunities in the most developed, highest value countries. It also offers strategic analysis of the key trends shaping the industry and consumer demand, such as health and wellness, sustainability, the evolution of eating occasions, in addition to ongoing considerations of convenience and value-for-money in the post-pandemic world. Insight into how these trends are shaping demand in <|Year|> informs forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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