

Toilet Care in the United Kingdom

Market Direction | 2025-02-05 | 18 pages | Euromonitor

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Report description:

There was a top level retail volume decline for toilet care in the United Kingdom in 2024, with consistent volume declines across all product categories. This represented a continuation of the historic trend, with toilet care seeing declines from 2021. Toilet cleaning systems saw a particularly poor performance in 2024, recording the highest volume decline across toilet care. Rim blocks and in-cistern devices also saw poor performances in 2024, with these categories failing to see a return to gr...

Euromonitor International's Toilet Care in United Kingdom market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2025

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