

Toilet Care in the Philippines

Market Direction | 2025-02-11 | 16 pages | Euromonitor

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Report description:

Toilet care in the Philippines saw retail volume and current value growth in 2024. Toilet liquids/foam remained the dominant category, and it also saw the strongest growth rates, due to the frequent exposure of such products on television, as well as their accessible prices, and their well-established reputation. The only other categories with notable sales were rim blocks and in-cistern devices. Most consumers are aware of the importance of maintaining a clean and hygienic toilet to prevent the...

Euromonitor International's Toilet Care in Philippines market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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