

Toilet Care in Pakistan

Market Direction | 2025-02-20 | 15 pages | Euromonitor

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Report description:

While retail current value sales of toilet care rose sharply in 2024, this was largely driven by double-digit annual inflation, with retail constant value sales expanding at a much lower rate. However, retail constant value sales rebounded from 2023, when inflation was much higher. Nonetheless, there was strong growth in retail volume sales, supported by urbanisation and an expanding population. A focus on preventative hygiene also supported sales. With consumers remaining concerned about viral...

Euromonitor International's Toilet Care in Pakistan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Toilet Care in Pakistan
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List Of Contents And Tables

TOILET CARE IN PAKISTAN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Focus on preventative hygiene supports retail volume sales

Competitively priced local brands grow in popularity

Reckitt Benckiser Pakistan Ltd's Harpic remains dominant

PROSPECTS AND OPPORTUNITIES

Local brands to continue gaining ground

Premium products poised for growth among middle- and high-income households

Harpic and Domex to sustain growth through product innovation

CATEGORY DATA

Table 1 Sales of Toilet Care by Category: Value 2019-2024

Table 2 Sales of Toilet Care by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Toilet Care: % Value 2020-2024

Table 4 LBN Brand Shares of Toilet Care: % Value 2021-2024

Table 5 Forecast Sales of Toilet Care by Category: Value 2024-2029

Table 6 Forecast Sales of Toilet Care by Category: % Value Growth 2024-2029

HOME CARE IN PAKISTAN

EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2019-2024

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2019-2024

Table 9 Sales of Home Care by Category: % Value Growth 2019-2024

Table 10 NBO Company Shares of Home Care: % Value 2020-2024

Table 11 LBN Brand Shares of Home Care: % Value 2021-2024

Table 12 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 13 Distribution of Home Care by Format: % Value 2019-2024

Table 14 Distribution of Home Care by Format and Category: % Value 2024

Table 15 Forecast Sales of Home Care by Category: Value 2024-2029

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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