

## **Toilet Care in Pakistan**

Market Direction | 2025-02-20 | 15 pages | Euromonitor

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### **Report description:**

While retail current value sales of toilet care rose sharply in 2024, this was largely driven by double-digit annual inflation, with retail constant value sales expanding at a much lower rate. However, retail constant value sales rebounded from 2023, when inflation was much higher. Nonetheless, there was strong growth in retail volume sales, supported by urbanisation and an expanding population. A focus on preventative hygiene also supported sales. With consumers remaining concerned about viral...

Euromonitor International's Toilet Care in Pakistan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Toilet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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