

Toilet Care in Norway

Market Direction | 2025-02-05 | 15 pages | Euromonitor

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Report description:

Cost-of-living pressures remained significant for many households in 2024 resulting in strong price sensitivity within the toilet care category. Households were drawn towards products delivering value for money. Manufacturers have addressed this by attribute bundling to increase the value for money proposition of their offerings. An example of this appeared in rim blocks with Domestos 3-in-1 Power Citrus which offers hygiene, limescale protection and freshness as key attributes. Also in rim bloc...

Euromonitor International's Toilet Care in Norway market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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