

## Toilet Care in Lithuania

Market Direction | 2025-02-10 | 15 pages | Euromonitor

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### **Report description:**

Toilet care in Lithuania recorded flat retail volume growth in 2024, despite the fact that toilet hygiene remains an essential part of household cleaning routines. Toilet liquids and foams continue to lead in value sales, reflecting their strong presence in many households. Category sales are actively driven by frequent promotions, with discounts reaching up to 50%, particularly in the rim blocks segment, making these products more accessible to consumers. Additionally, price inflation has contr...

Euromonitor International's Toilet Care in Lithuania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Toilet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
February 2025

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