

Toilet Care in Ireland

Market Direction | 2025-02-05 | 19 pages | Euromonitor

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Report description:

Both retail volume and retail current value sales of toilet care rose in 2024. Toilet care is a well-established category with almost no innovation or new offers, so value growth is generally driven by price adjustments, rather than volume increases, as consumer demand remains steady but uninspired.

Euromonitor International's Toilet Care in Ireland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Rim blocks and toilet liquids/foams

Rim blocks and toilet liquids/foams will remain the top performers

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