

Toilet Care in Estonia

Market Direction | 2025-02-06 | 15 pages | Euromonitor

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Report description:

Sales of toilet care products in Estonia are following the general trend of a saturated category, with volume sales relatively stable in 2024. Value growth is primarily driven by price inflation, which has been higher in Estonia compared to neighbouring Baltic markets due to the VAT increase at the beginning of the year.

Euromonitor International's Toilet Care in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Toilet Care in Estonia
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List Of Contents And Tables

TOILET CARE IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stability in a saturated market

Toilet liquids/foam remain the most popular product

Power duo: Bref and Domestos

PROSPECTS AND OPPORTUNITIES

Marginal growth of a well-established market

Waning presence of rim liquids as players focus on blocks

Potential development of greener toilet care

CATEGORY DATA

Table 1 Sales of Toilet Care by Category: Value 2019-2024

Table 2 Sales of Toilet Care by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Toilet Care: % Value 2020-2024

Table 4 LBN Brand Shares of Toilet Care: % Value 2021-2024

Table 5 Forecast Sales of Toilet Care by Category: Value 2024-2029

Table 6 Forecast Sales of Toilet Care by Category: % Value Growth 2024-2029

HOME CARE IN ESTONIA

EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2019-2024

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2019-2024

Table 9 Sales of Home Care by Category: % Value Growth 2019-2024

Table 10 NBO Company Shares of Home Care: % Value 2020-2024

Table 11 LBN Brand Shares of Home Care: % Value 2021-2024

Table 12 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 13 Distribution of Home Care by Format: % Value 2019-2024

Table 14 Distribution of Home Care by Format and Category: % Value 2024

Table 15 Forecast Sales of Home Care by Category: Value 2024-2029

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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