

Toilet Care in Ecuador

Market Direction | 2025-02-11 | 14 pages | Euromonitor

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Report description:

Value sales continued to be low for toilet care in Ecuador in 2024, and with volume sales falling. Consumers generally perceive toilet care as an unnecessary expenditure and feel that basic cleaning products are adequate for maintaining toilet hygiene. Moreover, the prevailing economic challenges in Ecuador led consumers to exercise caution in discretionary spending, further constraining the demand for toilet care.

Euromonitor International's Toilet Care in Ecuador market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Toilet Care in Ecuador
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List Of Contents And Tables

TOILET CARE IN ECUADOR

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fall in volume sales in 2024

SC Johnson only player investing in widescale promotion

Home-made toilet cleaning solutions increasingly popular on social media

PROSPECTS AND OPPORTUNITIES

Scent key differentiator over forecast period

Opportunities for private label in in-cistern devices

Opportunity for local brands to adopt a green positioning

CATEGORY DATA

Table 1 Sales of Toilet Care by Category: Value 2019-2024

Table 2 Sales of Toilet Care by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Toilet Care: % Value 2020-2024

Table 4 LBN Brand Shares of Toilet Care: % Value 2021-2024

Table 5 Forecast Sales of Toilet Care by Category: Value 2024-2029

Table 6 Forecast Sales of Toilet Care by Category: % Value Growth 2024-2029

HOME CARE IN ECUADOR

EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2019-2024

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2019-2024

Table 9 Sales of Home Care by Category: % Value Growth 2019-2024

Table 10 NBO Company Shares of Home Care: % Value 2020-2024

Table 11 LBN Brand Shares of Home Care: % Value 2021-2024

Table 12 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 13 Distribution of Home Care by Format: % Value 2019-2024

Table 14 Distribution of Home Care by Format and Category: % Value 2024

Table 15 Forecast Sales of Home Care by Category: Value 2024-2029

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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