

Toilet Care in Bosnia and Herzegovina

Market Direction | 2025-02-06 | 15 pages | Euromonitor

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Report description:

In 2024, toilet care in Bosnia and Herzegovina recorded a 5% rise in retail value sales, bolstered by the ongoing impact of inflation and stable consumer demand. Despite the maturity of the most established toilet care categories, consumer interest remained high, driven by innovation and convenience. These factors helped the category offset the impact of a shrinking consumer base caused by negative demographic trends. Consequently, all product areas recorded a positive uplift in retail volume sa...

Euromonitor International's Toilet Care in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2025

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Solid retail value growth driven by inflation and stable consumer demand
Rim liquids remain the fastest-growing product in 2024, bolstered by innovation
Fierce competition as international players focus on product innovation within toilet care

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