

## **Surface Care in Uruguay**

Market Direction | 2025-02-13 | 18 pages | Euromonitor

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### **Report description:**

Retail volume and current value sales of surface care continued to rise at a robust pace in 2024, supported by a decrease in low-level smuggling from Argentina to Uruguay. However, retail constant value sales of surface care continued to decline, albeit at a slower rate than in 2023. Moreover, growth in retail current value sales remained below the compound annual growth rate for the review period, as COVID-19 had driven exceptionally strong growth in 2020.

Euromonitor International's Surface Care in Uruguay market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Surface Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2025

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