

## **Surface Care in Slovenia**

Market Direction | 2025-02-10 | 19 pages | Euromonitor

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### **Report description:**

Surface care experienced positive growth in current value terms in Slovenia in 2024, driven by heightened health and hygiene concerns, particularly in the wake of the COVID-19 pandemic. Individuals are increasingly prioritising multi-purpose cleaners, as well as window/glass cleaners, which are benefiting from the expansion of construction activities and the creation of new living and working spaces across the country. A growing emphasis on enhancing quality of life has driven increased use of s...

Euromonitor International's Surface Care in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Surface Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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