

Surface Care in Slovakia

Market Direction | 2025-02-06 | 20 pages | Euromonitor

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Report description:

In 2024, surface care in Slovakia registered moderate, yet faster, retail volume growth, compared with 2023. Multi-purpose cleaners, but also specialised options like bathroom, kitchen and oven cleaners continued to grow in popularity. Meanwhile, retail current value sales grew healthily, but at a much slower rate than in 2023 as inflation and price increases slowed. Nonetheless, many consumers focused on lower-priced yet effective surface care products, which maintained multi-purpose cleaners'...

Euromonitor International's Surface Care in Slovakia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Surface Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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SURFACE CARE IN SLOVAKIA

KEY DATA FINDINGS

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Focus remains on multifunctional and economy options
Multi-purpose cleaners continue to substitute for floor cleaners
Ongoing correction in the demand for home care disinfectants

PROSPECTS AND OPPORTUNITIES

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Furniture polish wipes to gain interest as home care disinfectants wane
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