

## **Street Stalls/Kiosks in Austria**

Market Direction | 2025-02-26 | 20 pages | Euromonitor

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### **Report description:**

In 2024, foodservice value sales for street stalls/kiosks in Austria rose by 5% in current terms. Although this growth slowed significantly compared to the previous year, it was primarily due to minimal price increases following the very high inflation triggered by the energy crisis starting in 2022. Overall, the value growth in this sector remained well above the inflation rate for 2024 and slightly outpaced the growth of the consumer foodservice industry as a whole in Austria.

Euromonitor International's Street Stalls/Kiosks in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Street Stalls/Kiosks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2025

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Solid growth for street stalls/kiosks as more consumers choose lunch outside of the home

Grilled chicken has a strong performance in 2024, led by the Hendlkonig brand

Kiosks continue to have limited presence on the Austrian market in 2024

#### PROSPECTS AND OPPORTUNITIES

Increasing competition from limited-service restaurants is set to challenge street stalls

Traditional Viennese sausage stands are expected to innovate across the forecast period

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