

Small Local Grocers in Norway

Market Direction | 2025-02-27 | 36 pages | Euromonitor

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Report description:

Small local grocers, which are often individual entrepreneurs, experienced financial pressures in 2024 as competition intensified in the Norwegian retail industry. Large corporations have invested heavily in the expansion of retail chains, all-in-one place shopping, price promotions and loyalty programs, bringing a wider assortment of goods to market. Large retailers offer better trade terms to manufacturers and distributors due to the large volumes of supply and can deliver more attractive prices.

Euromonitor International's Small Local Grocers in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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