

## **Small Local Grocers in Brazil**

Market Direction | 2025-02-28 | 37 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

While small local grocers saw current value decline in Brazil in 2024, as sales stabilised after a good couple of years, food/drink tobacco specialists saw growth. In food/drink/tobacco specialists, the Cacau Show, Kopenhagen, and Chocolates Brasil Cacau chains have chocolate confectionery as their main product. They target consumers looking for a moment of self-indulgence, a treat for themselves, or gifts for friends and relatives.

Euromonitor International's Small Local Grocers in Brazil report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Small Local Grocers in Brazil  
Euromonitor International  
February 2025

List Of Contents And Tables

### SMALL LOCAL GROCERS IN BRAZIL

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Cacau Show invests in the development of 7,000 hectares as cocoa prices rise

CRM Group's sales bounce back in 2024, but it faces dispute over "cat's tongue"

Small local grocers have to combat competition from other channels

#### PROSPECTS AND OPPORTUNITIES

Cacau Show will invest resources to diversify its business and drive growth

Nestle aligns with the CRM Group plan to expand the number of outlets

Daily purchases by low- and middle-income families, and the preference for quality and differentiation will boost sales

#### CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2019-2024

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 3 Small Local Grocers GBO Company Shares: % Value 2020-2024

Table 4 Small Local Grocers GBN Brand Shares: % Value 2021-2024

Table 5 Small Local Grocers LBN Brand Shares: Outlets 2021-2024

Table 6 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 7 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

#### RETAIL IN BRAZIL

#### EXECUTIVE SUMMARY

Retail in 2024: The big picture

Mergers and acquisitions by strong companies impact retailing in 2024

Warehouse clubs increase their revenue

What next for retail?

#### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2024

Seasonality

Carnival

Consumer Day

Mother's Day

Father's Day

Client Day

Children's Day

Black Friday and Cyber Monday

Christmas

Summer

Back to school

#### MARKET DATA

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024  
Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024  
Table 10 Sales in Retail Offline by Channel: Value 2019-2024  
Table 11 Sales in Retail Offline by Channel: % Value Growth 2019-2024  
Table 12 Retail Offline Outlets by Channel: Units 2019-2024  
Table 13 Retail Offline Outlets by Channel: % Unit Growth 2019-2024  
Table 14 Sales in Retail E-Commerce by Product: Value 2019-2024  
Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024  
Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024  
Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024  
Table 18 □Sales in Grocery Retailers by Channel: Value 2019-2024  
Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2019-2024  
Table 20 □Grocery Retailers Outlets by Channel: Units 2019-2024  
Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024  
Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024  
Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024  
Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2019-2024  
Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024  
Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2019-2024  
Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024  
Table 28 □Retail GBO Company Shares: % Value 2020-2024  
Table 29 □Retail GBN Brand Shares: % Value 2021-2024  
Table 30 □Retail Offline GBO Company Shares: % Value 2020-2024  
Table 31 □Retail Offline GBN Brand Shares: % Value 2021-2024  
Table 32 □Retail Offline LBN Brand Shares: Outlets 2021-2024  
Table 33 □Retail E-Commerce GBO Company Shares: % Value 2020-2024  
Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2021-2024  
Table 35 □Grocery Retailers GBO Company Shares: % Value 2020-2024  
Table 36 □Grocery Retailers GBN Brand Shares: % Value 2021-2024  
Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2021-2024  
Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2020-2024  
Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024  
Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024  
Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029  
Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029  
Table 43 □Forecast Sales in Retail Offline by Channel: Value 2024-2029  
Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029  
Table 45 □Forecast Retail Offline Outlets by Channel: Units 2024-2029  
Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029  
Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2024-2029  
Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029  
Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029  
Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029  
Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2024-2029  
Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029  
Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2024-2029  
Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029

Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

## Small Local Grocers in Brazil

Market Direction | 2025-02-28 | 37 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com