

Small Local Grocers in Belgium

Market Direction | 2025-02-28 | 33 pages | Euromonitor

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Report description:

Despite price stabilisation and decreasing pressure on purchasing power, small local grocers saw declining sales in current value terms in 2024. This was due in large part to the strong competition from other retail channels, but especially supermarkets and convenience stores. Prices in small local grocers are typically higher compared to those in modern grocery retailing channels such as supermarkets and convenience stores, making these channels a more attractive option. Additionally, superma...

Euromonitor International's Small Local Grocers in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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