

Self-Service Cafeterias in the US

Market Direction | 2025-02-27 | 26 pages | Euromonitor

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Report description:

In 2024, self-service cafeterias in the US continued to see current value growth, maintaining its recovery trend in the post COVID-19 landscape. The channel had major problems finding a way through its inability to confer safety amidst a pandemic, and while that threat has been staved off for now, the consequences of closures at that time are still being felt in this channel. In 2024, transaction volumes, outlet numbers, and even current value sales remained below the pre-pandemic (2019) level.

Euromonitor International's Self-Service Cafeterias in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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