

RTD Coffee in Estonia

Market Direction | 2025-02-19 | 26 pages | Euromonitor

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Report description:

Although the RTD coffee category remains relatively insignificant in terms of overall sales in Estonia, its strong seasonal demand has provided a temporary boost in 2024. The early summer months, characterised by warmer temperatures, have played a pivotal role in driving consumer interest and contributing to a sales surge during this period. However, the category's reliance on favourable weather conditions highlights its limited presence as a year-round staple, making it more of a seasonal indul...

Euromonitor International's RTD Coffee in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:**Scotts International. EU Vat number: PL 6772247784**

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List Of Contents And Tables

RTD COFFEE IN ESTONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Seasonal demand drives growth

Lofbergs' success with canned offerings

Impulse purchases in forecourt retail

PROSPECTS AND OPPORTUNITIES

Seasonality limits growth potential

Competition from other beverages

Opportunities in convenience and active lifestyles

CATEGORY DATA

Table 1 Off-trade Sales of RTD Coffee: Volume 2019-2024

Table 2 Off-trade Sales of RTD Coffee: Value 2019-2024

Table 3 Off-trade Sales of RTD Coffee: % Volume Growth 2019-2024

Table 4 Off-trade Sales of RTD Coffee: % Value Growth 2019-2024

Table 5 NBO Company Shares of Off-trade RTD Coffee: % Volume 2020-2024

Table 6 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2021-2024

Table 7 NBO Company Shares of Off-trade RTD Coffee: % Value 2020-2024

Table 8 LBN Brand Shares of Off-trade RTD Coffee: % Value 2021-2024

Table 9 Forecast Off-trade Sales of RTD Coffee: Volume 2024-2029

Table 10 Forecast Off-trade Sales of RTD Coffee: Value 2024-2029

Table 11 Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2024-2029

Table 12 Forecast Off-trade Sales of RTD Coffee: % Value Growth 2024-2029

SOFT DRINKS IN ESTONIA

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024

Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024

Table 23 Off-trade Sales of Soft Drinks by Category: Value 2019-2024

Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024

Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024

Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024

Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024

Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024

Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024

Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024

Table 31 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024

Table 32 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024

Table 33 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024

Table 34 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024

Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029

Table 36 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029

Table 37 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029

Table 38 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029

Table 39 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029

Table 40 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029

Table 41 Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029

Table 42 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029

Table 43 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029

Table 44 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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