

Retail in Spain

Market Direction | 2025-02-27 | 117 pages | Euromonitor

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Report description:

Retail in Spain showed signs of gradual stabilisation in Spain, facing inflation and a series of economic challenges, with consumer confidence slowly returning. Inflationary pressure eased, although grocery product prices remain high. The monthly inflation rate in Spain in 2024 was above the average inflation rate of the European Union, with one of the contributing factors being the elevated price of olive oil, which is a staple for Spanish consumers. The ongoing high cost of this essential prod...

Euromonitor International's Retail in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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