

Retail in Norway

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Report description:

In 2024, retail in Norway registered an uptick in current value growth compared to the previous two years, supported by an upswing in household spending power. Inflation has slowed in Norway, bringing about price stability and driving private consumption. Grocery retailing is a significant contributor to the retail sector led by Norgesgruppen Servicehandel, Coop Norge and Reitangruppen, while e-commerce continues to gain share. Grocery retailers are heavy investors in this fiercely competitive m...

Euromonitor International's Retail in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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