

Retail in Belgium

Market Direction | 2025-02-28 | 101 pages | Euromonitor

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Report description:

Retail sales registered modest growth in current value terms in 2024. Growth was stronger in 2023 but this was largely fuelled by inflation. In 2024 prices started to stabilise although consumer purchasing behaviour was still affected by the inflation crisis. Indeed, consumers remained reluctant to spend on non-essential products and services. Overall, retail offline saw a slight decline in current value terms in 2024, whereas retail e-commerce saw relatively strong growth, amid investment from...

Euromonitor International's Retail in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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