

Retail in Belgium

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Report description:

Retail sales registered modest growth in current value terms in 2024. Growth was stronger in 2023 but this was largely fuelled by inflation. In 2024 prices started to stabilise although consumer purchasing behaviour was still affected by the inflation crisis. Indeed, consumers remained reluctant to spend on non-essential products and services. Overall, retail offline saw a slight decline in current value terms in 2024, whereas retail e-commerce saw relatively strong growth, amid investment from...

Euromonitor International's Retail in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Retail in Belgium
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List Of Contents And Tables

RETAIL IN BELGIUM

EXECUTIVE SUMMARY

Retail in 2024: The big picture

Retailer profit margins under pressure

Online retail continued to gain share in 2024

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2024

Seasonality

Christmas

Back To School

MARKET DATA

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024

Table 3 Sales in Retail Offline by Channel: Value 2019-2024

Table 4 Sales in Retail Offline by Channel: % Value Growth 2019-2024

Table 5 Retail Offline Outlets by Channel: Units 2019-2024

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2019-2024

Table 7 Sales in Retail E-Commerce by Product: Value 2019-2024

Table 8 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 10 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 11 □Sales in Grocery Retailers by Channel: Value 2019-2024

Table 12 □Sales in Grocery Retailers by Channel: % Value Growth 2019-2024

Table 13 □Grocery Retailers Outlets by Channel: Units 2019-2024

Table 14 □Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 15 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 16 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 17 □Sales in Non-Grocery Retailers by Channel: Value 2019-2024

Table 18 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024

Table 19 □Non-Grocery Retailers Outlets by Channel: Units 2019-2024

Table 20 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 21 □Retail GBO Company Shares: % Value 2020-2024

Table 22 □Retail GBN Brand Shares: % Value 2021-2024

Table 23 □Retail Offline GBO Company Shares: % Value 2020-2024

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Table 24 □Retail Offline GBN Brand Shares: % Value 2021-2024
 Table 25 □Retail Offline LBN Brand Shares: Outlets 2021-2024
 Table 26 □Retail E-Commerce GBO Company Shares: % Value 2020-2024
 Table 27 □Retail E-Commerce GBN Brand Shares: % Value 2021-2024
 Table 28 □Grocery Retailers GBO Company Shares: % Value 2020-2024
 Table 29 □Grocery Retailers GBN Brand Shares: % Value 2021-2024
 Table 30 □Grocery Retailers LBN Brand Shares: Outlets 2021-2024
 Table 31 □Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
 Table 32 □Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
 Table 33 □Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
 Table 34 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
 Table 35 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
 Table 36 □Forecast Sales in Retail Offline by Channel: Value 2024-2029
 Table 37 □Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
 Table 38 □Forecast Retail Offline Outlets by Channel: Units 2024-2029
 Table 39 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
 Table 40 □Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
 Table 41 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
 Table 42 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
 Table 43 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
 Table 44 □Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
 Table 45 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
 Table 46 □Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
 Table 47 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
 Table 48 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
 Table 49 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
 Table 50 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029
 Table 51 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029
 Table 52 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029
 Table 53 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE RETAILERS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience stores see slower growth in 2024 as competition from supermarkets increases

Increasing competition from foods e-commerce

Smatch stores close as competition intensifies

PROSPECTS AND OPPORTUNITIES

Convenience stores earmarked for positive growth but the channel could face stronger competition

Colruyt to expand its network of Okay convenience stores

Convenience stores concept coming under pressure from other retail channels

CHANNEL DATA

Table 54 Convenience Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 55 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 56 Sales in Convenience Retailers by Channel: Value 2019-2024

Table 57 Sales in Convenience Retailers by Channel: % Value Growth 2019-2024

Table 58 Convenience Retailers GBO Company Shares: % Value 2020-2024

Table 59 Convenience Retailers GBN Brand Shares: % Value 2021-2024

Table 60 Convenience Retailers LBN Brand Shares: Outlets 2021-2024

Table 61 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 62 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 63 □Forecast Sales in Convenience Retailers by Channel: Value 2024-2029

Table 64 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2024-2029

DISCOUNTERS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price stabilisation negatively affects discounters

Key players reduce their number of stores

Rise of food e-commerce presents a new challenge to discounters

PROSPECTS AND OPPORTUNITIES

Discounters expected to invest in new outlets and higher quality products

Lidl looking to become a leader in sustainability

Aldi to expand into city centres via smaller concept outlets

CHANNEL DATA

Table 65 Discounters: Value Sales, Outlets and Selling Space 2019-2024

Table 66 Discounters: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 67 Discounters GBO Company Shares: % Value 2020-2024

Table 68 Discounters GBN Brand Shares: % Value 2021-2024

Table 69 Discounters LBN Brand Shares: Outlets 2021-2024

Table 70 Discounters Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 71 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

HYPERMARKETS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

A difficult year for hypermarkets as competition grows

Carrefour remains the king of hypermarkets despite declining sales

Despite another tough year Louis Delhaize decides to hold onto Cora

PROSPECTS AND OPPORTUNITIES

Hypermarkets expected to struggle for growth despite a more positive economic outlook

Carrefour expected to focus more on other grocery channels

Cora hypermarkets to keep losing shares

CHANNEL DATA

Table 72 Hypermarkets: Value Sales, Outlets and Selling Space 2019-2024

Table 73 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 74 Hypermarkets GBO Company Shares: % Value 2020-2024

Table 75 Hypermarkets GBN Brand Shares: % Value 2021-2024

Table 76 Hypermarkets LBN Brand Shares: Outlets 2021-2024

Table 77 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 78 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

SUPERMARKETS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Amid price stabilisation, supermarkets sees a more positive performance in 2024

Delhaize switches to franchised supermarkets to make Sunday trading easier

Louis Delhaize sells off Match as its struggles continue

PROSPECTS AND OPPORTUNITIES

Supermarkets expected to benefit from improving economy

Colruyt to test Sunday openings

Supermarkets expected to focus more on their online sales

CHANNEL DATA

Table 79 Supermarkets: Value Sales, Outlets and Selling Space 2019-2024

Table 80 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 81 Supermarkets GBO Company Shares: % Value 2020-2024

Table 82 Supermarkets GBN Brand Shares: % Value 2021-2024

Table 83 Supermarkets LBN Brand Shares: Outlets 2021-2024

Table 84 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 85 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

SMALL LOCAL GROCERS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Small local grocers face strong competition from convenience stores and supermarkets

Some independent players struggle to overcome financial challenges resulting in store closures

Holland & Barrett wins shares

PROSPECTS AND OPPORTUNITIES

Small local grocers value sales to keep declining

Pressure on profit margins and increasing competition likely to result in more store closures

Small local grocers could find success by focusing on health and wellness products

CHANNEL DATA

Table 86 Small Local Grocers: Value Sales, Outlets and Selling Space 2019-2024

Table 87 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 88 Small Local Grocers GBO Company Shares: % Value 2020-2024

Table 89 Small Local Grocers GBN Brand Shares: % Value 2021-2024

Table 90 Small Local Grocers LBN Brand Shares: Outlets 2021-2024

Table 91 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 92 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

GENERAL MERCHANDISE STORES IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Galeria Inno comes under new ownership in 2024 as department stores struggle

Variety stores delivers growth in 2024 driven by the success of Action

Wibra continues on downward spiral

PROSPECTS AND OPPORTUNITIES

Static performance for department store over the forecast period

Bright outlook for variety stores as consumers go in search of a bargain

New owners propose expanding the network of Galeria Inno department stores

CHANNEL DATA

Table 93 General Merchandise Stores: Value Sales, Outlets and Selling Space 2019-2024

Table 94 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 95 Sales in General Merchandise Stores by Channel: Value 2019-2024

Table 96 Sales in General Merchandise Stores by Channel: % Value Growth 2019-2024

Table 97 General Merchandise Stores GBO Company Shares: % Value 2020-2024

Table 98 General Merchandise Stores GBN Brand Shares: % Value 2021-2024

Table 99 General Merchandise Stores LBN Brand Shares: Outlets 2021-2024

Table 100 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 101 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 102 □Forecast Sales in General Merchandise Stores by Channel: Value 2024-2029

Table 103 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2024-2029

APPAREL AND FOOTWEAR SPECIALISTS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Apparel and footwear specialists see muted performance as competition grows from other channels

Growing pressure on profit margins leads to outlet closures and the bankruptcy of Bristol

Limited-service restaurants taking over retail space in shopping malls

PROSPECTS AND OPPORTUNITIES

Apparel and footwear specialists face a challenging future despite Belgium's improving economy

Growing competition from e-commerce

Fast-fashion likely to remain popular but sustainability concerns could also influence the market

CHANNEL DATA

Table 104 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2019-2024

Table 105 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 106 Apparel and Footwear Specialists GBO Company Shares: % Value 2020-2024

Table 107 Apparel and Footwear Specialists GBN Brand Shares: % Value 2021-2024

Table 108 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2021-2024

Table 109 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 110 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

APPLIANCES AND ELECTRONICS SPECIALISTS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Amid competition from retail e-commerce, appliances and electronics specialists offline sales declined

Krefel ditches its kitchen production and furniture in favour of its kitchen appliances

Consumer electronics outperform consumer appliances

PROSPECTS AND OPPORTUNITIES

More outlets expected to close as independent operators struggle to remain competitive

Demand for appliances set to increase but store-based retailers could lose out to online retailers

Logistics innovation could help reduce pressure on profit margins for appliances and electronics specialists

CHANNEL DATA

Table 111 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2019-2024

Table 112 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 113 Appliances and Electronics Specialists GBO Company Shares: % Value 2020-2024

Table 114 Appliances and Electronics Specialists GBN Brand Shares: % Value 2021-2024

Table 115 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2021-2024

Table 116 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 117 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

HEALTH AND BEAUTY SPECIALISTS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Beauty specialists bounce back

Fewer pharmacies, more health and personal care stores

Competitive landscape undergoing changes as pure online retailers open physical stores and The Body Shop exits the market

PROSPECTS AND OPPORTUNITIES

Health and beauty specialists projected to see steady growth over the forecast period

Health and personal care stores set to continue growing at the expense of pharmacies

Beauty specialists likely to see mounting competition with a growing focus on omnichannel strategies

CHANNEL DATA

Table 118 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2019-2024

Table 119 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 120 Sales in Health and Beauty Specialists by Channel: Value 2019-2024

Table 121 Sales in Health and Beauty Specialists by Channel: % Value Growth 2019-2024

Table 122 Health and Beauty Specialists GBO Company Shares: % Value 2020-2024

Table 123 Health and Beauty Specialists GBN Brand Shares: % Value 2021-2024

Table 124 Health and Beauty Specialists LBN Brand Shares: Outlets 2021-2024

Table 125 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 126 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 127 □Forecast Sales in Health and Beauty Specialists by Channel: Value 2024-2029

Table 128 □Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2024-2029

HOME PRODUCTS SPECIALISTS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Negative performance in 2024 for homewares and home furnishing stores

Poor weather puts a dent in sales through home improvement and gardening stores

Ikea and Jysk standout performers

PROSPECTS AND OPPORTUNITIES

Demand for homewares and home furnishing products set to grow

Amid premiumisation, pet shop shops and superstores to score growth

E-commerce to develop in home products specialists

CHANNEL DATA

Table 129 Home Products Specialists: Value Sales, Outlets and Selling Space 2019-2024

Table 130 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 131 Sales in Home Products Specialists by Channel: Value 2019-2024

Table 132 Sales in Home Products Specialists by Channel: % Value Growth 2019-2024

Table 133 Home Products Specialists GBO Company Shares: % Value 2020-2024

Table 134 Home Products Specialists GBN Brand Shares: % Value 2021-2024

Table 135 Home Products Specialists LBN Brand Shares: Outlets 2021-2024

Table 136 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 137 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 138 □Forecast Sales in Home Products Specialists by Channel: Value 2024-2029

Table 139 □Forecast Sales in Home Products Specialists by Channel: % Value Growth 2024-2029

DIRECT SELLING IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Direct selling sales fall due to growing competition from e-commerce

Herbalife wins shares amid growth of foods and consumer health direct selling

Fashion direct selling on the decline

PROSPECTS AND OPPORTUNITIES

Increasing competition from other channels likely to stifle the growth of direct selling

Blurred lines between direct selling and e-commerce

Health and wellness trend could still offer growth opportunities for direct selling

CHANNEL DATA

Table 140 Direct Selling by Product: Value 2019-2024

Table 141 Direct Selling by Product: % Value Growth 2019-2024

Table 142 Direct Selling GBO Company Shares: % Value 2020-2024

Table 143 Direct Selling GBN Brand Shares: % Value 2021-2024

Table 144 Direct Selling Forecasts by Product: Value 2024-2029

Table 145 Direct Selling Forecasts by Product: % Value Growth 2024-2029

VENDING IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Vending sales slump in 2024 as consumers tighten the purse strings

Soft drinks and foods vending dominate sales but see contrasting fortunes

Sales of non-grocery products through vending remain limited

PROSPECTS AND OPPORTUNITIES

Some opportunities remain in vending amid busy on-the-go lifestyles and consumption behaviours

Investment from key players should benefit sales of hot and soft drinks vending

Consumer electronics vending seen as an area with potential

CHANNEL DATA

Table 146 Vending by Product: Value 2019-2024

Table 147 Vending by Product: % Value Growth 2019-2024

Table 148 Vending GBO Company Shares: % Value 2020-2024

Table 149 Vending GBN Brand Shares: % Value 2021-2024

Table 150 Vending Forecasts by Product: Value 2024-2029

Table 151 Vending Forecasts by Product: % Value Growth 2024-2029

RETAIL E-COMMERCE IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail e-commerce posts solid growth in 2024

Grocery retailers invest in home delivery, boosting demand for foods e-commerce

Temu and Shein win share at the expense of category leaders thanks to highly competitive prices

PROSPECTS AND OPPORTUNITIES

A bright outlook for retail e-commerce

The rise of Temu and Shein could threaten Amazon's leadership

Second-hand market set to develop online

CHANNEL DATA

Table 152 Retail E-Commerce by Channel: Value 2019-2024

Table 153 Retail E-Commerce by Channel: % Value Growth 2019-2024

Table 154 Retail E-Commerce by Product: Value 2019-2024

Table 155 Retail E-Commerce by Product: % Value Growth 2019-2024

Table 156 Retail E-Commerce GBO Company Shares: % Value 2020-2024

Table 157 Retail E-Commerce GBN Brand Shares: % Value 2021-2024

Table 158 Forecast Retail E-Commerce by Channel: Value 2024-2029

Table 159 Forecast Retail E-Commerce by Channel: % Value Growth 2024-2029

Table 160 Forecast Retail E-Commerce by Product: Value 2024-2029

Table 161 Forecast Retail E-Commerce by Product: % Value Growth 2024-2029

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