

## **Retail E-Commerce in the US**

Market Direction | 2025-02-28 | 46 pages | Euromonitor

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### **Report description:**

In 2024, current value growth for retail e-commerce outpaced growth for offline retail yet again in the US. This was strongly driven by a few factors, with convenience remaining one of the leading ones. Amazon boasted in July 2024 that the number of items received by its Prime members globally by same or next day delivery grew 30% year over year, evidence of the online retailer's determination to make online as easy as offline when it comes to consumers' receipt of goods. By contrast, China-base...

Euromonitor International's Retail E-Commerce in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail E-Commerce market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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