

Retail E-Commerce in the Netherlands

Market Direction | 2025-02-27 | 38 pages | Euromonitor

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Report description:

After experiencing a significant surge in sales during the first two years of the review period, retail e-commerce in the Netherlands saw a modest decline in current value sales in 2024. This downturn was primarily driven by a drop in sales volume, as Dutch consumers became more cautious with their spending in response to widespread price increases. Although higher average unit prices helped offset some of the decline, they were not enough to fully compensate for the reduction in purchasing acti...

Euromonitor International's Retail E-Commerce in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
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