

## **Retail E-Commerce in Spain**

Market Direction | 2025-02-28 | 41 pages | Euromonitor

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### **Report description:**

Retail e-commerce in Spain continued to show robust expansion in 2024 as consumer attention increasingly shifted to online shopping, driven by the convenience of digital transactions and the broadening range of product offerings. Although store-based outlets have retained some allure, year-on-year growth in online retail remains strong, reflecting a steady change in consumer preferences.

Euromonitor International's Retail E-Commerce in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Retail E-Commerce market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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