

Retail E-Commerce in Israel

Market Direction | 2025-02-27 | 35 pages | Euromonitor

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Report description:

The COVID-19 pandemic accelerated the adoption of retail e-commerce in Israel, yet once the crisis subsided, internet shopping did not expand as widely as anticipated. The local market remains relatively small and faces stiff competition from international players such as Amazon, Shein, and Temu. Moreover, local regulations favour overseas shopping, as orders under US\$75 are exempt from VAT.

Euromonitor International's Retail E-Commerce in Israel report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Retail E-Commerce in Israel
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List Of Contents And Tables

RETAIL E-COMMERCE IN ISRAEL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Israel-Hamas war provides boost to local online retailers

Azrieli Com shuts down its e-commerce platform

Temu breaks into local market

PROSPECTS AND OPPORTUNITIES

International retailers expected to recover

Ali Express opens Up new distribution centre in Tel Aviv

Possible end to VAT-free orders

CHANNEL DATA

Table 1 Retail E-Commerce by Channel: Value 2019-2024

Table 2 Retail E-Commerce by Channel: % Value Growth 2019-2024

Table 3 Retail E-Commerce by Product: Value 2019-2024

Table 4 Retail E-Commerce by Product: % Value Growth 2019-2024

Table 5 Retail E-Commerce GBO Company Shares: % Value 2020-2024

Table 6 Retail E-Commerce GBN Brand Shares: % Value 2021-2024

Table 7 Forecast Retail E-Commerce by Channel: Value 2024-2029

Table 8 Forecast Retail E-Commerce by Channel: % Value Growth 2024-2029

Table 9 Forecast Retail E-Commerce by Product: Value 2024-2029

Table 10 □Forecast Retail E-Commerce by Product: % Value Growth 2024-2029

RETAIL IN ISRAEL

EXECUTIVE SUMMARY

Retail in 2024: The big picture

Grocery retailers thrive amid Israel-Hamas war

Polarised spending reshapes the market

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2024

Seasonality

Jewish New Year

Passover

MARKET DATA

Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024

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Table 13 Sales in Retail Offline by Channel: Value 2019-2024

Table 14 Sales in Retail Offline by Channel: % Value Growth 2019-2024

Table 15 Retail Offline Outlets by Channel: Units 2019-2024

Table 16 Retail Offline Outlets by Channel: % Unit Growth 2019-2024

Table 17 Sales in Retail E-Commerce by Product: Value 2019-2024

Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 20 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 21 □Sales in Grocery Retailers by Channel: Value 2019-2024

Table 22 □Sales in Grocery Retailers by Channel: % Value Growth 2019-2024

Table 23 □Grocery Retailers Outlets by Channel: Units 2019-2024

Table 24 □Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 25 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 27 □Sales in Non-Grocery Retailers by Channel: Value 2019-2024

Table 28 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024

Table 29 □Non-Grocery Retailers Outlets by Channel: Units 2019-2024

Table 30 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 31 □Retail GBO Company Shares: % Value 2020-2024

Table 32 □Retail GBN Brand Shares: % Value 2021-2024

Table 33 □Retail Offline GBO Company Shares: % Value 2020-2024

Table 34 □Retail Offline GBN Brand Shares: % Value 2021-2024

Table 35 □Retail Offline LBN Brand Shares: Outlets 2021-2024

Table 36 □Retail E-Commerce GBO Company Shares: % Value 2020-2024

Table 37 □Retail E-Commerce GBN Brand Shares: % Value 2021-2024

Table 38 □Grocery Retailers GBO Company Shares: % Value 2020-2024

Table 39 □Grocery Retailers GBN Brand Shares: % Value 2021-2024

Table 40 □Grocery Retailers LBN Brand Shares: Outlets 2021-2024

Table 41 □Non-Grocery Retailers GBO Company Shares: % Value 2020-2024

Table 42 □Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024

Table 43 □Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024

Table 44 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029

Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029

Table 46 □Forecast Sales in Retail Offline by Channel: Value 2024-2029

Table 47 □Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029

Table 48 □Forecast Retail Offline Outlets by Channel: Units 2024-2029

Table 49 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029

Table 50 □Forecast Sales in Retail E-Commerce by Product: Value 2024-2029

Table 51 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029

Table 52 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 54 □Forecast Sales in Grocery Retailers by Channel: Value 2024-2029

Table 55 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029

Table 56 □Forecast Grocery Retailers Outlets by Channel: Units 2024-2029

Table 57 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

Table 58 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

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Table 60 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029

Table 62 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 Research Sources

Retail E-Commerce in Israel

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