

**Retail E-Commerce in Ireland**

Market Direction | 2025-02-27 | 38 pages | Euromonitor

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**Report description:**

In 2024, retail e-commerce in Ireland recorded a value sale uplift of 5%, recording stronger growth than retail offline. The retail landscape in Ireland is constantly evolving, with a significant shift towards retail e-commerce and digital solutions. In response to changing consumer preferences, many retailers in 2024 continued to actively expand their retail e-commerce presence to remain competitive in an increasingly digital market. This transformation reflects a broader global trend, as busin...

Euromonitor International's Retail E-Commerce in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Retail E-Commerce market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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