

Retail E-Commerce in Ireland

Market Direction | 2025-02-27 | 38 pages | Euromonitor

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Report description:

In 2024, retail e-commerce in Ireland recorded a value sale uplift of 5%, recording stronger growth than retail offline. The retail landscape in Ireland is constantly evolving, with a significant shift towards retail e-commerce and digital solutions. In response to changing consumer preferences, many retailers in 2024 continued to actively expand their retail e-commerce presence to remain competitive in an increasingly digital market. This transformation reflects a broader global trend, as busin...

Euromonitor International's Retail E-Commerce in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Retail E-Commerce in Ireland
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List Of Contents And Tables

RETAIL E-COMMERCE IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail e-commerce outperforms offline retail as consumers migrate to online platforms
Amazon announces plans to launch its .ie domain while supporting Irish businesses
Companies focus on expanding their omnichannel strategies to align with consumer demands

PROSPECTS AND OPPORTUNITIES

Retail e-commerce is expected to record strong growth as retailers focus on seamless experiences
A rising focus on sustainability will lead players to implement eco-friendly processes
Third-party marketplaces are expected to grow across the forecast period

CHANNEL DATA

- Table 1 Retail E-Commerce by Channel: Value 2019-2024
- Table 2 Retail E-Commerce by Channel: % Value Growth 2019-2024
- Table 3 Retail E-Commerce by Product: Value 2019-2024
- Table 4 Retail E-Commerce by Product: % Value Growth 2019-2024
- Table 5 Retail E-Commerce GBO Company Shares: % Value 2020-2024
- Table 6 Retail E-Commerce GBN Brand Shares: % Value 2021-2024
- Table 7 Forecast Retail E-Commerce by Channel: Value 2024-2029
- Table 8 Forecast Retail E-Commerce by Channel: % Value Growth 2024-2029
- Table 9 Forecast Retail E-Commerce by Product: Value 2024-2029
- Table 10 □Forecast Retail E-Commerce by Product: % Value Growth 2024-2029

RETAIL IN IRELAND

EXECUTIVE SUMMARY

Retail in 2024: The big picture
Retailers focus on sustainability to align with consumer demands
Consumers continue to be cautious of their spending during 2024
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2024
Seasonality
Christmas
Easter

MARKET DATA

- Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
- Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024

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Table 13 Sales in Retail Offline by Channel: Value 2019-2024

Table 14 Sales in Retail Offline by Channel: % Value Growth 2019-2024

Table 15 Retail Offline Outlets by Channel: Units 2019-2024

Table 16 Retail Offline Outlets by Channel: % Unit Growth 2019-2024

Table 17 Sales in Retail E-Commerce by Product: Value 2019-2024

Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 20 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 21 □Sales in Grocery Retailers by Channel: Value 2019-2024

Table 22 □Sales in Grocery Retailers by Channel: % Value Growth 2019-2024

Table 23 □Grocery Retailers Outlets by Channel: Units 2019-2024

Table 24 □Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 25 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 27 □Sales in Non-Grocery Retailers by Channel: Value 2019-2024

Table 28 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024

Table 29 □Non-Grocery Retailers Outlets by Channel: Units 2019-2024

Table 30 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 31 □Retail GBO Company Shares: % Value 2020-2024

Table 32 □Retail GBN Brand Shares: % Value 2021-2024

Table 33 □Retail Offline GBO Company Shares: % Value 2020-2024

Table 34 □Retail Offline GBN Brand Shares: % Value 2021-2024

Table 35 □Retail Offline LBN Brand Shares: Outlets 2021-2024

Table 36 □Retail E-Commerce GBO Company Shares: % Value 2020-2024

Table 37 □Retail E-Commerce GBN Brand Shares: % Value 2021-2024

Table 38 □Grocery Retailers GBO Company Shares: % Value 2020-2024

Table 39 □Grocery Retailers GBN Brand Shares: % Value 2021-2024

Table 40 □Grocery Retailers LBN Brand Shares: Outlets 2021-2024

Table 41 □Non-Grocery Retailers GBO Company Shares: % Value 2020-2024

Table 42 □Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024

Table 43 □Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024

Table 44 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029

Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029

Table 46 □Forecast Sales in Retail Offline by Channel: Value 2024-2029

Table 47 □Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029

Table 48 □Forecast Retail Offline Outlets by Channel: Units 2024-2029

Table 49 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029

Table 50 □Forecast Sales in Retail E-Commerce by Product: Value 2024-2029

Table 51 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029

Table 52 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 54 □Forecast Sales in Grocery Retailers by Channel: Value 2024-2029

Table 55 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029

Table 56 □Forecast Grocery Retailers Outlets by Channel: Units 2024-2029

Table 57 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

Table 58 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

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Table 60 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029

Table 62 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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