

## **Pulses in India**

Market Direction | 2025-02-17 | 18 pages | Euromonitor

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### **Report description:**

Pulses is expected to maintain total volume growth in India in 2024, with particularly strong growth rates anticipated for beans and peas. Volume growth is set to be seen across all channels, driven by rising demand for plant-based proteins and their nutritional benefits, as more consumers seek healthier, protein-rich options. The high levels of fibre, vitamins, and minerals in pulses also make them increasingly popular amongst health-conscious consumers, fuelling production and consumption. Pul...

Euromonitor International's Pulses in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pulses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2025

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