

**Pre-Paid Cards in the US**

Market Direction | 2025-02-05 | 28 pages | Euromonitor

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**Report description:**

Cryptocurrency continues to be linked closely to both open loop as well as closed loop pre-paid cards in the US. On the purchasing side, cryptocurrency is linked to purchasing of both open and closed loop gift cards. Various sites and functions exist which allow consumers who hold cryptocurrency to exchange their currency for gift cards which can be used at restaurants, retailers, and other locations. This is a useful function for cardholders, because most merchants in the US do not natively acc...

Euromonitor International's Pre-Paid Card Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Pre-Paid Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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