

Polishes in the Czech Republic

Market Direction | 2025-02-05 | 17 pages | Euromonitor

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Report description:

The demand for polishes continued its downward trajectory in Czech Republic in 2024, largely driven by shifting consumer habits and perceptions. The necessity of polishing, once seen as essential for maintaining certain items, has diminished significantly. Modern consumers increasingly favour multi-purpose cleaning products, which offer greater convenience and versatility, over traditional polishes. This behavioural shift has resulted in declining sales volumes, though the average unit price of...

Euromonitor International's Polishes in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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