

Polishes in South Africa

Market Direction | 2025-02-05 | 16 pages | Euromonitor

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Report description:

Polishes in South Africa maintained retail current value growth in 2024, but failed to show retail volume growth. Volume sales of polishes showed a slight decline, continuing the trend seen for a number of years. Demand for polishes has been lower, partly due to the difficult economic conditions, and partly due to changing urban culture. Although inflation levels started to decline in 2024, many South Africans still struggled with their household budget. The priority for the average home care sh...

Euromonitor International's Polishes in South Africa market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Polishes in South Africa
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List Of Contents And Tables

POLISHES IN SOUTH AFRICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for polishes is suppressed by low consumer affordability

School children keep demand for shoe polishes stable

Mr Min and Kiwi dominate furniture polish and shoe polish respectively

PROSPECTS AND OPPORTUNITIES

Restricted consumer spending will put pressure on demand for polishes

Corporate culture and dress codes will increasingly move away from formal wear

Opportunity for share gain through bulk packaging

CATEGORY DATA

Table 1 Sales of Polishes by Category: Value 2019-2024

Table 2 Sales of Polishes by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Polishes: % Value 2020-2024

Table 4 LBN Brand Shares of Polishes: % Value 2021-2024

Table 5 Forecast Sales of Polishes by Category: Value 2024-2029

Table 6 Forecast Sales of Polishes by Category: % Value Growth 2024-2029

HOME CARE IN SOUTH AFRICA

EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2019-2024

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2019-2024

Table 9 Sales of Home Care by Category: % Value Growth 2019-2024

Table 10 NBO Company Shares of Home Care: % Value 2020-2024

Table 11 LBN Brand Shares of Home Care: % Value 2021-2024

Table 12 Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 13 Distribution of Home Care by Format: % Value 2019-2024

Table 14 Distribution of Home Care by Format and Category: % Value 2024

Table 15 Forecast Sales of Home Care by Category: Value 2024-2029

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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