

Polishes in Lithuania

Market Direction | 2025-02-10 | 15 pages | Euromonitor

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Report description:

Polishes saw a further decline in retail volume sales in Lithuania in 2024. Demand for metal, floor, and furniture polishes remains low, with little tradition of using these products. In the main most consumers prefer more versatile household products, such as multi-purpose cleaners, which are considered a more cost-effective solution. Moreover, since the COVID-19 pandemic, people have spent less time at home, further reducing interest in polishing floors and furniture. While parquet flooring is...

Euromonitor International's Polishes in Lithuania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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