

## **Polishes in Kazakhstan**

Market Direction | 2025-02-11 | 16 pages | Euromonitor

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### **Report description:**

Polishes in Kazakhstan continued its decline in volume terms in 2024, reflecting a trend influenced by several key factors. The category remains relatively expensive for many consumers, and as several polish products are not considered essential household items, demand has weakened. This non-essential status contributes to reduced purchasing, with local consumers prioritising necessities amid economic pressures. Although prices within the category have increased, this growth has stayed within th...

Euromonitor International's Polishes in Kazakhstan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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