

Polishes in Georgia

Market Direction | 2025-02-11 | 14 pages | Euromonitor

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Report description:

In 2024, the sales of polishes in Georgia benefited significantly from the rising consumer awareness regarding home care products and the active expansion of the country's retail sector. This growth is reflected in both the volume and value sales of imported polishes, which continue to increase steadily, though overall value sales slowed down somewhat. The widespread availability of polishes across modern retail channels, coupled with the presence of several strong market players, has created fa...

Euromonitor International's Polishes in Georgia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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