

## **Polishes in Estonia**

Market Direction | 2025-02-06 | 15 pages | Euromonitor

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### **Report description:**

Volume sales of polishes in Estonia continue to decline in 2024, driven by lifestyle and fashion changes. Fewer consumers are purchasing and maintaining sophisticated furniture or cutlery that requires polishing, and there is competition from surface care products that offer similar cleaning properties and are also generally more affordable. With modern homes increasingly having chrome and metal surfaces, metal polish is recording the least decline in the year.

Euromonitor International's Polishes in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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