

## **Polishes in Egypt**

Market Direction | 2025-02-05 | 16 pages | Euromonitor

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### **Report description:**

Polishes have suffered from Egypt's economic crisis with soaring inflation and high costs of living forcing consumers to prioritise essential household goods instead. Households have reduced the number of products used to clean the household. In place of floor polishes, consumers switched to using floor cleaners with polishing features to accommodate tighter budgets and due to convenience. Tiles are highly popular flooring options in Egyptian households. As tiles do not require polishing, and ar...

Euromonitor International's Polishes in Egypt market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Weaker demand for furniture polish

Shoe polish maintains growth due to its essential status

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