

Polishes in Bosnia and Herzegovina

Market Direction | 2025-02-06 | 15 pages | Euromonitor

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Report description:

In 2024, polishes in Bosnia and Herzegovina achieved solid retail value growth, largely driven by rising prices amidst the lingering effects of inflation. This led retail value sales to rise by 6% in current terms in 2024, with shoe polish seeing a stand-out value growth performance of 8%. However, the product ranges within polishes saw very different performances, with shoe polish being the only product area to record positive retail value and volume sales. While seeing an uplift in retail valu...

Euromonitor International's Polishes in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2025

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Despite the challenge of changing footwear, shoe polish leads growth in 2024

Limited demand for furniture polish as modern furnishings do not require the product

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Moderate decline in polishes as changing consumer preferences challenge growth

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