

Navigating New Trade Landscape: The Impact of US Trade Tariffs on Key Industries

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Report description:

Changes in the US trade policy impact a broad range of trade partners and goods and adds more uncertainty to the global economy. US importers have limited trade diversification potential, with higher trade tariffs leading to higher inflationary pressures. Retaliatory tariffs would also hurt US exporters, especially in commodity and automotive industries.

The Navigating New Trade Landscape: The Impact of US Trade Tariffs on Key Industries offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Industrial (Entire Economy) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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