

Limited-Service Restaurants in the US

Market Direction | 2025-02-27 | 42 pages | Euromonitor

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Report description:

2022 and 2023 were years dominated by the story of inflation when it came to the US economy overall, and food in particular. 2024 saw somewhat of a return to normal in the US for foodservice price increases. Inflation largely eased in the US, and while it remained modestly above the benchmark rate set by the US Federal Reserve, the nation's Central Bank saw fit to start reducing interest rates slightly in order to stave off the threat of a recession. For limited-service restaurants, this came as...

Euromonitor International's Limited-Service Restaurants in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Chicken limited-service restaurants performs well, while Charged Lemonade exits
The growth of a barbell-shaped menu strategy

PROSPECTS AND OPPORTUNITIES

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